



## Barclays Bank PLC ("Barclays") to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Feb. 18, 2015 (GLOBE NEWSWIRE) --

### What:

Barclays Bank PLC ("Barclays"), a major global financial services provider engaged in personal banking, credit cards, corporate and investment banking and wealth and investment management, will visit the Nasdaq MarketSite in Times Square to celebrate their listing of a range of exchange-traded notes (ETNs).

Barclays Inverse US Treasury Composite ETNs (Nasdaq:TAPR), began trading on The Nasdaq Stock Market on July 15, 2014. The ETNs are designed to help investors position for rising US dollar Treasury yields by tracking the Barclays Inverse US Treasury Futures Composite Index™. The TAPR ETNs were the first Barclays-issued ETNs to be listed on Nasdaq. On December 29, 2014 Barclays transferred the listing of ten additional iPath® US Treasury ETNs to Nasdaq.

In honor of the occasion, **Manish Saraf, Director, Barclays Rates Structuring** will ring the Opening Bell.

### Where:

Nasdaq MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### When:

Thursday, February 19, 2015 - 9:15 a.m. to 9:30 a.m. ET

### Barclays Media Contact:

Mark Lane  
(212) 412-1413  
[mark.lane@barclays.com](mailto:mark.lane@barclays.com)

### Nasdaq MarketSite:

Alexa Sugrue  
(212) 231-5552  
[Alexa.Sugrue@nasdaq.com](mailto:Alexa.Sugrue@nasdaq.com)

Will Briganti  
(646) 441-5012  
[william.Briganti@nasdaq.com](mailto:william.Briganti@nasdaq.com)

### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our

Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>.

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>.

#### **Webcast:**

A webcast of the Nasdaq Opening Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

#### **Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

#### **About Barclays:**

Barclays is a major global financial services provider engaged in personal banking, credit cards, corporate and investment banking and wealth and investment management with an extensive international presence in Europe, the Americas, Africa and Asia. Barclays' purpose is to help people achieve their ambitions - in the right way. With over 300 years of history and expertise in banking, Barclays operates in over 50 countries and employs approximately 135,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide. Barclays offers premier investment banking products and services to its clients through Barclays Bank PLC. For more information, visit [www.barclays.com](http://www.barclays.com). Barclays offers investment banking products and services in the US through Barclays Capital Inc.

#### **About Nasdaq's ETP Listings Business:**

Nasdaq operates an efficient platform for successfully introducing a product suite into one of the single largest pools of liquidity, including market participants which represent a full spectrum of investors. ETF issuers benefit from an end-to-end solution that provides ongoing product support including index licensing, listings opportunities, data offerings and trading services. As the home to some of the world's most innovative ventures, Nasdaq generates opportunities for issuers to access new markets and deliver new concepts that change the way the industry develops, manages and applies ETFs.

#### **About Nasdaq:**

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$9.1 trillion and more than 10,000 corporate clients. To learn more, visit <http://nasdaq.com/ambition> or <http://business.nasdaq.com>.

-NDAQ-

Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media