FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL								
OMB Number: 3235-028								
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manuci	1011 <b>I</b> (b).				FI		tion 30(h) of the					04				
1. Name and Address of Reporting Person*				er Name <b>and</b> Tick			symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
FRIEDMAN ADENA T									X	Director	10% C	)wner				
(Last) (First) (Middle)						of Earliest Trans	action (N	lonth/[	Day/Year)	_ x	Officer (give title below)					
151 W. 42ND STREET					04/01/	2020					President and CEO					
(Street)					4. If An	nendment, Date o	f Origina	l Filed	(Month/Day/Ye	6. Ind Line)	6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YO	ORK I	NY		10036								X	Form filed by One Reporting Person			
(City)		(State)		(Zip)		-						Form filed by More than One Reporting Person				
			Tab	le I - No	n-Deri	vative S	ecurities Ac	quired	, Dis	posed of, c	r Bene	eficially	Owned			
Date			Date	saction //Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	3. Trans Code 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock, par value \$0.01 per share 04/01				1/2020		A		19,507(1)	A	\$0.00	326,380 <sup>(2)</sup>	D				
			-	Table II -			curities Acqı lls, warrants		•	•		-	Owned			
1. Title of	2.	3. Tr	ansaction	3A. Deeme	d	4.	5. Number 6	Date Ex	Date Exercisable and 7. Title and Amoun				8. Price of 9. Numb	er of 10.	11. Nature	

1. Title of Derivative Security (Instr. 3)		2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
	Employee Stock Option (Right to Buy)	\$66.68							(3)	01/03/2027	Common Stock	268,817		268,817	D		

## **Explanation of Responses:**

- 1. Represents shares or units of restricted stock granted pursuant to Nasdaq's Equity Incentive Plan, which vest as to 33% on April 1, 2022, 33% on April 1, 2023 and 34% on April 1, 2024.
- 2. Represents (i) 101,091 shares or units of restricted stock, of which 81,584 are vested, (ii) 190,838 vested shares underlying PSUs and (iii) 34,451 shares granted under Nasdaq's Equity Incentive Plan or acquired under Nasdaq's Employee Stock Purchase Plan when Ms. Friedman was previously an employee of Nasdaq prior to returning as President in 2014.
- 3. Options exercisable.

## Remarks:

/s/ Alex Kogan, by power of <u>attorney</u>

04/03/2020

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.