



## THE PHILADELPHIA STOCK EXCHANGE TO BEGIN TRADING FIVE NEW OPTIONS ON FRIDAY, MARCH 24

For more information, contact Barbara Sorid at 215-496-5200 or by [e-mail](#)

**PHILADELPHIA — March 23, 2006** -The Philadelphia Stock Exchange (PHLX) announced today that it will begin trading five new options beginning Friday, March 24. The options were allocated to LaBranche Structured Products, LLC.

**Omnicell, Inc.** (UMK/OMCL)(option/stock symbol: **UMK**) will trade on the February expiration cycle with initial expiration months of April, May, August and November. Position and exercise limits have been set at 75,000 contracts.

**Reader's Digest Association** (option/stock symbol: **RDA**) will trade on the January expiration cycle with initial expiration months of April, May, July and October. Position and exercise limits have been set at 75,000 contracts.

**RPC, Inc.** (option/stock symbol: **RES**) will trade on the March expiration cycle with initial expiration months of April, May, June and September. Position and exercise limits have been set at 50,000 contracts.

**Sonic Automotive, Inc.** (option/stock symbol: **SAH**) will trade on the February expiration cycle with initial expiration months of April, May, August and November. Position and exercise limits have been set at 75,000 contracts.

**Stellent, Inc.** (URU/STEL)(option/stock symbol: **URU**) will trade on the February expiration cycle with initial expiration months of April, May, August and November. Position and exercise limits have been set at 50,000 contracts.

The Philadelphia Stock Exchange was founded in 1790. The PHLX trades 2,000 stocks, 2,063 equity options, 21 sectors index options and currency options and futures. For more information about the PHLX and its products, visit [www.phlx.com](http://www.phlx.com).