FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
I

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

																	-					
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol NASDAQ, INC. [NDAQ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
GREIFELD ROBERT							MADDAY, INC. [NDAY]										Director			10% Ov	vner	
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)											Officer below)	(give title		Other (s below)	specify	
ONE LIBERTY PLAZA							01/30/2017										CHAIRMAN					
(Street)	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)											ndividual or Joint/Group Filing (Check Applicable e)									
NEW YORK NY 10006																	Form filed by One Reporting Person					
(Oit)	/0	4-4->	(7:-)														Form filed by More than One Reporting Person					
(City)	(5	tate)	(Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (Ir 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				Beneficially Owned Follow		s ally following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	: [(A) or (D)	Price	- 1	Reported Transact (Instr. 3 a				(Instr. 4)				
Common Stock, par value \$0.01 per share 01/30/							2017			A ⁽¹⁾		360,0	000	A	\$0.0	00 1,34		9,815		D		
Common Stock, par value \$0.01 per share 01/30/2						7				F ⁽²⁾		188,4	91	D	\$68.3	18 1,161		1,324 ⁽³⁾		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transact Code (In 8)		ion of			Oate Exer piration D pnth/Day/	of Securities		ecurity	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Dat Exe	te ercisable		piration te	Title	OI N	mount r umber f Shares							
Employee Stock Option (Right to	\$21.31									(4)	06.	/30/2019	Comm		00,000			900,00	0	D		

Explanation of Responses:

- 1. Represents the settlement of performance share units (PSUs) that were granted under Nasdaq's Equity Incentive Plan on March 31, 2014. The ultimate amount of shares to be received under the grants depended upon the achievement of performance goals during a three-year performance period from January 1, 2014 through December 31, 2016. On January 30, 2017, Nasdaq's Board of Directors approved the settlement of the PSU grants. The shares underlying the PSUs vested on December 31, 2016.
- 2. Represents the surrender of shares to pay withholding taxes in connection with the settlement of PSUs, as described above.
- 3. Represents (i) 338,052 shares of common stock acquired upon exercise of vested stock options, (ii) 126,169 vested shares of restricted stock, (iii) 695,501 vested shares underlying PSUs and (iv) 1,602 shares purchased under the Employee Stock Purchase Plan.
- 4. Options exercisable as to 100%.

Remarks:

/s/ Edward S. Knight, by power of attorney

02/01/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.