



Stars of Discovery Channel's Deadliest Catch to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, April 12, 2011 (GLOBE NEWSWIRE) --

What:

Stars of Discovery Channel's Deadliest Catch will visit the NASDAQ MarketSite in New York City's Times Square.

The tough guys of the Bering Sea are setting course for New York Harbor as Captains Sig Hansen, Johnathan Hillstrand and Andy Hillstrand, the stars of television's hit series Deadliest Catch, take Manhattan while talking fishing and working hard on the seventh season of the show.

Airing Tuesdays at 9pm e/p on Discovery Channel, Deadliest Catch has captured the imagination of television audiences across the country and around the world for its grit and honesty.

In honor of the occasion, stars of Discovery Channel's Deadliest Catch will ring The NASDAQ Stock Market Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Wednesday, April 13th, 2011 at 3:50 p.m. - 4:00 p.m. ET

Contacts:

Joshua Weinberg
(240) 662-5274
Joshua.Weinberg@discovery.com

NASDAQ MarketSite:

Robert Madden
(646) 441-5045
Robert.Madden@NASDAQOMX.com

Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden (646) 441-5045.

Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/nasdaqomx>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Discovery Communications:

Discovery Communications (Nasdaq:DISCA), (Nasdaq:DISCB), (Nasdaq:DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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Source: The NASDAQ OMX Group, Inc.

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