



## Viacom Inc. [VIA] and Logo TV's "RuPaul's Drag Race" to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, Feb. 21, 2014 (GLOBE NEWSWIRE) --

### What:

Viacom Inc. [VIA], home to premiere global media brands, and Logo TV, Viacom's television, digital and social brand focused on the LGBT community will visit the NASDAQ MarketSite in Times Square.

In honor of the sixth season premiere of "RuPaul's Drag Race" airing February 24<sup>th</sup> at 9 PM ET/PT on Logo TV, RuPaul will ring the Closing Bell.

### Where:

NASDAQ MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### When:

Monday, February 24, 2014 - 3:45 p.m. to 4:00 p.m. ET

### Contact:

#### Logo TV

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

### Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

For exciting viral content and ceremony photos visit our Tumblr Page: <http://nasdaq.tumblr.com/>.

**Webcast:**

A LiveStream of the NASDAQ Closing Bell will be available at: <https://new.livestream.com/nasdaq/live>

Or

<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

**About Logo TV:**

Logo TV is the largest LGBT focused trendsetting entertainment brand that extends across television, digital and social. Featuring one-of-a-kind personalities and unconventional stories, Logo TV attracts a diverse audience that's interested in staying in the forefront of pop culture. Launched in 2005, Logo TV is currently in more than 52 million homes across the United States and accessible on the web via [LogoTV.com](http://LogoTV.com), social platforms like [Facebook](#), [Twitter](#) and [Instagram](#), as well as a newly launched three-in-video app. Logo is part of Viacom Music and Logo Group (Nasdaq:VIA) (Nasdaq:VIAB) which features a roster of popular and highly targeted brands that include MTV, VH1 and CMT.

**About Viacom Inc. [VIA]:**

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 160 countries and territories. Viacom's media networks, including MTV, VH1, CMT, Logo, BET, CENTRIC, Nickelodeon, Nick Jr., TeenNick, Nicktoons, Nick at Nite, Comedy Central, TV Land, SPIKE, Tr3s, Paramount Channel and VIVA, reach approximately 700 million households worldwide. Paramount Pictures, America's oldest film studio, is a major global producer and distributor of filmed entertainment.

**About NASDAQ-100 Index®:**

The NASDAQ-100 Index, launched in January 1985, is one of the most widely followed benchmarks in the world. The NASDAQ-100 Index is the basis of the PowerShares QQQ Trust (Nasdaq:QQQ) which aims to provide investment results that, before expenses, correspond with the NASDAQ-100 Index's performance. In addition, options, futures and structured products based on the NASDAQ-100 Index and the PowerShares QQQ Trust trade on various exchanges.

**About NASDAQ OMX Group:**

NASDAQ OMX (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$8 trillion. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

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Source: The NASDAQ OMX Group, Inc.

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