



Major League Baseball (MLB), MLB Network and MLB Fan "Cave Dwellers" to Ring The NASDAQ Stock Market Opening Bell for Baseball's Opening Week

ADVISORY, April 2, 2012 (GLOBE NEWSWIRE) --

What:

Major League Baseball (MLB), MLB Network and the nine "Cave Dwellers" will visit the NASDAQ MarketSite in Times Square to celebrate Baseball's Opening Week.

In honor of the occasion, **Tim Brosnan** (MLB Executive Vice President/Business); **MLB Network** analyst and former All-Star **Harold Reynolds**; and the nine "Cave Dwellers" attempting to watch all 2,400+ MLB games this season at the **MLB Fan Cave** (Ashley Chavez, Benjamin Christensen, Lindsay Guentzel, Shaun Kippins, Gordon Mack, Ricardo Marquez, Ricky Mast, Eddie Mata and Kyle Thompson) will ring the Opening Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Tuesday, April 3, 2012 — 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/#!/NASDAQ>.

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.aspx> or <http://social.nasdaqomx.com>.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Major League Baseball (MLB):

Major League Baseball (MLB) is the oldest professional sports league in the United States and consists of 30 member clubs in the U.S. and Canada representing the highest level of professional baseball. Under the guidance of its ninth Commissioner, Allan H. (Bud) Selig, MLB has experienced dramatic changes including Interleague Play, the introduction of the Wild Card, the new expanded postseason format in 2012, the most comprehensive drug-testing program in U.S. professional sports, an unprecedented era of labor peace, significant revenue sharing among the clubs and a growth in revenue from \$1.2 billion in 1992 to more than \$7 billion in 2011. The last eight seasons have been the best attended in MLB history with each year, including 2011, eclipsing the 73 million mark. With the continued success of MLB Network and MLB Advanced Media and the return of the MLB Fan Cave, MLB continues to find innovative ways for its fans to enjoy the National Pastime. For more information on Major League Baseball, visit www.MLB.com.

About MLB Network:

MLB Network is the ultimate television destination for baseball fans, featuring the Emmy Award-winning *MLB Tonight*, live games, original programming, highlights, and insights and analysis from the best in the business, including Bob Costas, Peter Gammons, Jim Kaat, Al Leiter and Harold Reynolds. MLB Network debuted on January 1, 2009 as the largest launch in cable television history and is currently distributed in approximately 68 million cable, telco TV and satellite homes throughout the U.S. and Puerto Rico. For more information and to find MLB Network in your area, go to www.mlbnetwork.com.

About MLB Fan Cave:

The MLB Fan Cave (www.MLBFanCave.com) is a unique event space at 4th & Broadway in New York City's Greenwich Village mixing baseball with music, popular culture, media, interactive technology and art. The MLB Fan Cave also serves as a digital content factory providing fans with a constant flow of online video and conversation via social media. In its first year, more than 170 MLB players and celebrities visited the MLB Fan Cave and created more than 300 online videos.

About NASDAQ OMX:

The inventor and transformer of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies with revolutionary technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the US and Europe, we own and operate 24 markets, 3 clearinghouses and 6 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to traffic more than 1 million messages per second at sub-80 microsecond speeds with 99.999% uptime, our technology drives more than 70 exchanges in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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