



Encore Community Services Executive Director to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, Nov. 22, 2010 (GLOBE NEWSWIRE) --

What:

Sr. Elizabeth Hasselt, Executive Director of Encore Community Services, will visit NASDAQ MarketSite in Times Square and preside over the NASDAQ Closing Bell.

The mission of Encore Community Services is to provide care and service to the elderly of the Clinton/Times Square/Midtown communities, and to any elderly person who comes to us; to assist those who are vulnerable and frail, poor and homeless, homebound and lonely, frequently desperate, most often ignored; to help them with their daily needs that they might live as independently as possible, with dignity and decency, in a non-institutional manner, in a safe and caring environment.

Encore Community Services, located on W. 49th St., between Broadway & 8th Ave., serves seniors in the midtown and westside community. Encore is sponsor of the Encore Senior Center, Encore 49 Residence and the Encore West Residence. The Senior Center is a community facility providing 350 onsite meals daily and is responsible for providing home-delivered meals to over 840 homebound seniors. On weekends, the Center delivers another 800 meals for Saturday and Sunday. Social Services, Recreational and Educational Activities and Additional Support Programs for homebound seniors are provided.

The Encore 49 Residence is a supportive housing facility for formerly homeless elderly with special needs. Encore West is our newest housing facility that provides housing to low-income seniors.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Tuesday, November 23, 2010 at 3:50 p.m.- 4:00 p.m. ET

Contact:

NASDAQ MarketSite:

Jolene Libretto
(646) 441-5220
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Feed Information:

The Closing Bell feed is available from 3:50 p.m. to 4:05 p.m. ET on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Jolene Libretto (646) 441-5220.

Radio Feed:

An audio transmission of the Closing Bell feed is also available from 3:50 p.m. to 4:05 p.m. ET on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to

http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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