



Professional Bull Riders (PBR) and Monster Energy to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, Dec. 31, 2012 (GLOBE NEWSWIRE) --

What:

Professional Bull Riders (PBR), the world's premier bull riding organization, will visit the NASDAQ MarketSite in Times Square to kick off their 2013 season and celebrate 20 years of competition alongside Monster Energy, sponsors of this year's Madison Square Garden Invitational.

In honor of the occasion, **Sam Pontrelli, Senior Vice President of Marketing, Monster Energy** will ring the Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Wednesday, January 2, 2013 — 3:45 p.m. to 4:00 p.m. ET

Contacts:

Alan Miller
(917) 412-0166
alanmillerpr@aol.com

Hillary Herskowitz
(917) 279-9574
hillaryh@nyc.rr.com

NASDAQ MarketSite:

Jen Knapp
(212) 401-8916
Jennifer.knapp@nasdaqomx.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About the Professional Bull Riders, Inc. (PBR):

The world's premier bull riding organization, the PBR, celebrates 20 years of competition with the 2013 season. In just two decades, the dream of 20 bull riders has become a global sports phenomenon that is televised worldwide with more than 100 million viewers annually watching primetime PBR programming on networks around the world, and nearly 2 million fans attend live events each year. PBR has paid out over \$100 million in earnings to its athletes, and 25 riders have earned over \$1 million, including Justin McBride with \$5.5 million -- the most of any western sports athlete in history.

About NASDAQ OMX Group:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 23 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.99+% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (www.facebook.com/NASDAQ) and Twitter (www.twitter.com/nasdaqomx). (Symbol: NDAQ and member of S&P 500)

-NDAQA-



Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media