



## Arison Group to Ring The NASDAQ Stock Market Closing Bell in Honor of Good Deeds Day 2014

ADVISORY, March 3, 2014 (GLOBE NEWSWIRE) --

### What:

Businesswoman, philanthropist, and owner of the Arison Group, **Shari Arison** will be ringing the Closing Bell at the NASDAQ MarketSite in Times Square in honor of **Good Deeds Day 2014**.

Initiated eight years ago by Ms. Arison, Good Deeds Day is an annual tradition of doing good. All over the world, hundreds of thousands choose to volunteer and give of themselves for the benefit of others and the planet, putting into practice the simple idea that every person can do something good, be it large or small, to improve the lives of others and positively impact the world.

### Where:

NASDAQ MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### When:

Tuesday, March 4, 2014 - 3:45 p.m. to 4:00 p.m. ET

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

For exciting viral content and ceremony photos visit our Tumblr Page: <http://nasdaq.tumblr.com/>

**Webcast:**

A LiveStream of the NASDAQ Closing Bell will be available at: <https://new.livestream.com/nasdaq/live>

Or

<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

**More About Good Deeds Day:**

[Click here to watch a video about Good Deeds Day.](#)

[www.shariarison.com](http://www.shariarison.com)

[www.gooddeedsday.com](http://www.gooddeedsday.com)

**About the Arison Group:**

The Arison Group is a global business and philanthropic enterprise, owned by businesswoman and philanthropist Shari Arison. Realizing the vision of Doing Good, the group creates values-driven business investments in finance, real estate and infrastructure, renewable energy, salt industry, and water, and philanthropic social endeavors in more than 40 countries across five continents, focusing on added value to people, environment and economy.

The Arison Group's business arm, Arison Investments, creates long-term business investments that combine substantial financial results with sustainable moral responsibility. The group's philanthropic arm, The Ted Arison Family Foundation, operates in several key spheres to create impactful social investments that bring about essential change and promote an improved social environment.

For more information please go to: [www.arison.co.il](http://www.arison.co.il)

**About NASDAQ OMX Group:**

NASDAQ OMX (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$8 trillion. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

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Source: The NASDAQ OMX Group, Inc.

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