



December 11, 2017

Coupa Software Incorporated (Nasdaq: COUP) to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Dec. 11, 2017 (GLOBE NEWSWIRE) --

What:
Coupa Software Incorporated (Nasdaq:COUP), the cloud platform for business spend, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Rob Bernshteyn, Chief Executive Officer**, will ring the Opening Bell.

Where:
Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:
Tuesday, December 12, 2017 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:
Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:
For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:
<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:
<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:
<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:
<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Opening Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market open of your choice.

About Coupa Software Incorporated

Coupa Software (NASDAQ:COUP) is the cloud platform for business spend. We deliver "Value as a Service" by helping our customers maximize their spend under management, achieve significant cost savings and drive profitability. Coupa provides a unified, cloud-based spend management platform that connects hundreds of organizations representing the Americas, EMEA, and APAC with millions of suppliers globally. The Coupa platform provides greater visibility into and control over how companies spend money. Customers - small, medium and large - have used the Coupa platform to bring billions of dollars in cumulative spend under management. Learn more at www.coupa.com. Read more on the Coupa Blog or follow Coupa on LinkedIn at <https://www.linkedin.com/company/99595/>

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$12 trillion. To learn more, visit:

<http://business.nasdaq.com>

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Source: Nasdaq, Inc.

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