



Microsoft Corporation (Nasdaq: MSFT) & Microsoft Band to Ring The Nasdaq Stock Market Opening Bell

Nasdaq Celebrates 4th Annual "Fit Week" to Kick Off Healthy Living in the New Year

ADVISORY, Dec. 31, 2014 (GLOBE NEWSWIRE) --

What:

Microsoft Corporation (Nasdaq:MSFT) & Microsoft Band will visit the Nasdaq MarketSite in Times Square. Microsoft Band is the first device powered by Microsoft Health that helps achieve wellness goals by tracking heart rate, steps, calorie burn, and sleep quality. Microsoft Corporation is participating in Nasdaq's 4th annual "Fit Week." The week runs from January 2-9 and includes bell ceremonies featuring companies that help Americans lead healthier lifestyles.

In honor of the occasion, **Todd Holmdahl, Corporate Vice President, Next-Gen Devices**, will ring the Opening Bell.

In addition to ringing the Opening or Closing Bell during "Fit Week", participating companies will be featured on Nasdaq's [Facebook](#) and [Twitter](#) pages where they will provide customized tips for maintaining a healthy lifestyle in 2015.

To find photos from Nasdaq "Fit Week" 2014 and for upcoming photos from "Fit Week" 2015, please visit: <http://www.nasdaq.com/marketsite/fitweek1102/fitweek2014.html>

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, January 2, 2015 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>.

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>.

Webcast:

A webcast of the Nasdaq Opening Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Microsoft Corporation (Nasdaq:MSFT):

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential.

About NASDAQ-100 Index®:

The NASDAQ-100 Index, launched in January 1985, is one of the most widely followed benchmarks in the world. The NASDAQ-100 Index is the basis of the PowerShares QQQ Trust (Nasdaq:QQQ) which aims to provide investment results that, before expenses, correspond with the NASDAQ-100 Index's performance. In addition, options, futures and structured products based on the NASDAQ-100 Index and the PowerShares QQQ Trust trade on various exchanges.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$8.8 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaq.com/ambition or www.nasdaqomx.com.

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