



NASDAQ OMX to Conduct European Press Briefing

-Magnus Böcker, NASDAQ OMX President in Milan for World Federation of Exchanges (WFE) Meeting-

Who: Magnus Böcker, President, The NASDAQ OMX Group, Inc.;
Adena Friedman, Executive Vice President, The NASDAQ OMX Group, Inc.;
Hans-Ole Jochumsen, Executive Vice President, The NASDAQ OMX Group Inc.

What: NASDAQ OMX executives to provide an overview on key trading developments, new opportunities for markets and investors, global trends, and upcoming initiatives.

Topics will include:

- Overview of Economic Climate in the U.S.;
- NASDAQ OMX Strategic Initiatives;
- Recent launch of NASDAQ OMX Europe;
- NASDAQ OMX Market Technology, Data Products, & Financial Products Business.

NASDAQ OMX executives will be in Milan, Italy for the 48th World Federation of Exchanges General Assembly and Annual Meeting October 12-18.

When: Press Briefing: Monday, October 13th - 12:30 p.m. - 2:00 p.m.
***Lunch will be served.**

Where: **Four Seasons Hotel Milano** Via Gesù, 6/8, 20121 Milano, Italy
Tel. 39 (02) 77088
Il Teatro

RSVP: Jolene Libretto
646.441.5220
Jolene.Libretto@nasdaqomx.com

About NASDAQ OMX EUROPE:

NASDAQ OMX Europe, is the first platform to connect European liquidity pools with Pan-European routing. Following the complete roll-out, NASDAQ OMX Europe will trade approximately 600 securities including constituents of the main European indices, ETFs and other highly liquid securities. For more information about NASDAQ OMX Europe, visit www.nasdaqomxeurope.com.

About NASDAQ OMX Group:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com/>.

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Media Contact:

Silvia Davi
646-441-5014 (office)
917-836-9957 (mobile)
Silvia.davi@nasdaqomx.com