



Esquire Network to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Sept. 22, 2015 (GLOBE NEWSWIRE) --

What: Esquire Network, the lifestyle and entertainment television network, will visit the Nasdaq MarketSite in Times Square to celebrate its 2nd Anniversary. Esquire is a network of NBCUniversal Cable Entertainment and features programming that speaks to classic and contemporary passions and interests of today's modern man, from fashion and style to food and drink, travel, family and relationships.

Who: In honor of the occasion, **FRANCES BERWICK**, President of NBCUniversal's Cable Entertainment's Lifestyle Networks, and **Ilan Hall**, Chef and Judge of Esquire Network's "**Knife Fight**," will ring the Opening Bell. The hit franchise "Knife Fight" premieres season four on **Tuesday, November 10th at 9/8c**. Shot tournament style, notable nationwide chefs compete in the underground cooking competition series to conquer mystery ingredients and each other, with only one left standing.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Wednesday, September 23, 2015 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463
Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:
<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page:

<http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos visit Tumblr Page:

<http://nasdaq.tumblr.com/>

Webcast:

A webcast of the Nasdaq Opening Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to

http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Esquire Network:

Esquire Network champions the pursuit of a well-played life. The lifestyle and entertainment network, which debuted in September 2013, features programming that speaks to classic and contemporary passions and interests, from fashion and style to food and drink, travel, family and relationships. Building on *Esquire* magazine's 80 years of insight into what makes men tick, Esquire Network is available wherever viewers are watching: in 75 million homes nationwide, online at <http://esquiretv.com>, On Demand, via mobile with the Esquire TV Now app and other platforms. Esquire Network is a unit of NBCUniversal Cable Entertainment, a division of NBCUniversal. To find Esquire Network, visit: <http://esquiretv.com/channelfinder>.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of approximately \$9.6 trillion and more than 10,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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