FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average t | ourden | | | | | | | | |
| hours per response. | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* GREIFELD ROBERT | | | 2. Issuer Name and Ticker or Trading Symbol NASDAQ, INC. [NDAQ] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | | | |
|---|---|--|--|---|--|---|-------|---|-------------------|---|---|------------------|---|-------|---|---|----|--|--|
| GREIF | ELD RO | BEKI_ | | | - | | | <u>()</u> | . [1,21 | ٠,٧ | | | | X | Directo | r | | 10% Ow | ner |
| (Last) (First) (Middle) | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/26/2016 | | | | | | | | X | Officer (give title Other (specific below) CEO | | | | | | |
| ONE LII | BERTY PL | AZA | | | | | | | | | | | | | | Č | LO | | |
| (Street) | | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line) | • | | | | | |
| NEW YORK NY 10006 | | | | _ | X Form filed by One Reporting Person | | | | | | | | | | | | | | |
| (City) | (S | tate) | (Zip) | | Form filed by More than One Reporting Person | | | | | | | | | | | anig | | | |
| | | Ta | ble I - No | on-Dei | rivativ | /e Se | ecuri | ities Ac | quired | , Dis | sposed (| of, or Be | enefic | ially | Owned | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | Execution Date, | | Transaction Disposed Code (Instr. | | ties Acquired (A) or I Of (D) (Instr. 3, 4 and 5 | | | Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) Price | | • | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) |
| Common Stock, par value \$0.01 per share 05/26 | | | 26/201 | 2016 | | M | | 50,000 |) A | \$3 | \$35.92 1 | | 10,093 | | D | | | | |
| Common Stock, par value \$0.01 per share | | | 05/2 | 26/201 | 6 | | | S | | 50,000 |) D | \$6 | 65 ⁽¹⁾ | 990 | 990,093 | | D | | |
| Common Stock, par value \$0.01 per share 05/27 | | | 27/201 | 2016 | | M | | 50,000 |) A | \$3 | 5.92 | 1,04 | 1,040,093 | | D | | | | |
| Common Stock, par value \$0.01 per share 05/27/2 | | | 27/201 | 2016 | | S | | 50,000 |) D | \$65 | \$65.42 ⁽²⁾ 990 | | 093(3) |) D | | | | | |
| | | | Table II | | | | | | | | osed of converti | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | Conversion Date (Month/Day/Year) Price of Derivative | | Execution Date, if any | | 4. Transaction Code (Instr. 8) | | n of l | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | e of Securities | | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | Amou or Numb of Sha | er | | | | | |
| Employee Stock Option (Right to Buy) | \$35.92 | 05/26/2016 | | | M | | | 50,000 | (4) | | 12/13/2016 | Common Stock | 50,0 | 00 | \$0.00 | 910,000 | | D | |
| Employee Stock Option (Right to Buy) | \$35.92 | 05/27/2016 | | | М | | | 50,000 | (4) | | 12/13/2016 | Common Stock | 50,0 | 00 | \$0.00 | 860,000 | | D | |
| Employee Stock Option (Right to Buy) | \$21.31 | | | | | | | | (4) | | 06/30/2019 | Common Stock | 900,0 | 000 | | 900,00 | 00 | D | |

Explanation of Responses:

- 1. The price reported in this box is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$65.00 to \$65.03, inclusive. The reporting person undertakes to provide to Nasdaq, any security holder of Nasdaq or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (1) to this Form 4
- 2. The price reported in this box is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$65.34 to \$65.49, inclusive. The reporting person undertakes to provide to Nasdaq, any security holder of Nasdaq or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) to this Form 4.
- 3. Represents (i) 338,052 shares of common stock acquired upon exercise of vested stock options, (ii) 126,889 vested shares of restricted stock, (iii) 523,992 vested shares underlying PSUs and (iv) 1,160 shares purchased under the Employee Stock Purchase Plan.
- 4. Options exercisable as to 100%

Remarks:

/s/ Edward S. Knight, by power of attorney

05/31/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.