SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Date		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
(City)	(State)	(Zip)						Form filed by Mo Person	re than One Re	porting	
(Street) NEW YORK	NY	10036		If Amendment, Date	e of Original Fi	iled (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Form filed by One			
(Last) (First) (Middle) 151 W. 42ND STREET				Date of Earliest Trat 2/04/2021	nsaction (Mon	th/Day/Year)	X Officer (give title Other (specify below) below) Executive Vice President)	
1. Name and Addre Smith Bryan	•	ng Person [*]		Issuer Name and Ti IASDAQ, INC			(Check	tionship of Reportir all applicable) Director	10% 0	Dwner	

CodeVAmount(A) or (D)PriceReported Transaction(s) (instr. 3 and 4)(Instr. 4)Common Stock, par value \$0.01 per share02/04/2021SS1,000D\$143.48^{(1)}9,890(2)D[Instr. 4)		(wonth/bay/rear)	0)					Reported	(1) (1150.4)	(Instr. 4)
1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 =			Code	v	Amount	(A) or (D)		Transaction(s)		(IIISU. 4)
	02/04/2021		S		1,000	D	\$ 143.48 ⁽¹⁾	9,890 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 5. Numbei 1. Title of Derivative 3A. Deemed Execution Date 6. Date Exercisable and Expiration Date 7. Title and Amount of 8. Price of Derivative 9. Number of derivative 11. Nature of Indirect 3. Transaction 10. Ownership Date Conversion Transaction (Month/Dav/Year) Derivative Security or Exercise if any (Month/Day/Year) Code (Instr. (Month/Day/Year) Securities Security Securities Form: Beneficial Price of Derivative Securities Acquired (Instr. 3) 8) Underlying (Instr. 5) Beneficially Direct (D) Ownership (Instr. 4) or Indirect Derivative Owned (I) (Instr. 4) Security (A) or Disposed Security (Instr. 3 and 4) Following Reported of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount or Number Date Exercisable Expiration of Shares v (D) Code (A) Title Date

Explanation of Responses:

1. The price reported in this box is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$143.44 to \$143.50, inclusive. The reporting person undertakes to provide to Nasdaq, any security holder of Nasdaq or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (1) to this Form 4.

2. Represents (i) 1,950 shares or units of restricted stock, of which none are vested, (ii) 7,101 shares underlying PSUs, of which 2,939 are vested and (iii) 839 shares purchased under the Employee Stock Purchase Plan.

Remarks:

<u>/s/ Alex Kogan, by power of</u> <u>attorney</u>

02/08/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.