



Innofactor Plc President & CEO to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, July 7, 2011 (GLOBE NEWSWIRE) --

What:

Innofactor Plc, a leading Finnish supplier of solely Microsoft solutions across European and global markets, will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Sami Ensio, President & Chief Executive Officer, will ring the Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Friday, July 8th, 2011 — 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

The entire Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Jen Knapp (212) 401-8916.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/nasdaqomx>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx> or <http://social.nasdaqomx.com>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Innofactor Plc:

Innofactor is the largest Finnish supplier focusing on Microsoft solutions. As a trusted partner, Innofactor enables its customers to boost their business and provide their customers with improved services. Innofactor provides webbased solutions for both enterprises and public administration in three key service domains: Web Communications, eServices and Productivity Solutions. In addition to Finland, Innofactor operates in other nearby areas and supplies Microsoft's cloud-based services to the global market.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX first North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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Source: The NASDAQ OMX Group, Inc.

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