



## Formula E and Founding Partner, DHL, to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, March 9, 2015 (GLOBE NEWSWIRE) --

### What:

Formula E and founding partner, DHL, will visit the Nasdaq MarketSite in Times Square. Formula E is a new FIA single-seater championship and the world's first fully-electric racing series, which will make its U.S. debut this Saturday, March 14<sup>th</sup>, in Miami.

In honor of the occasion, **Lucas di Grassi, AUDI Formula E Driver, and Christoph Remund, Chief Executive Officer of DHL Global Forwarding** will ring the Closing Bell.

### Where:

Nasdaq MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### When:

Tuesday, March 10, 2015 - 3:45 p.m. to 4:00 p.m. ET

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>

### Webcast:

A webcast of the Nasdaq Closing Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

**About Formula E:**

Formula E is a new FIA single-seater championship and the world's first fully-electric racing series.

The inaugural season kick-started in Beijing in September 2014 and runs until June 2015, competing in 10 of the world's most bustling cities including Miami, Berlin and London. A total of 10 teams, each with two drivers, race on temporary city-centre circuits creating a unique and exciting series designed to appeal to a new generation of motorsport fans. With the significant amount of logistical orchestration involved in transporting the equipment, vehicles and teams from race to race, founding partner DHL helps Formula E to deliver on its "E" promise in several ways. For example: DHL mapped out the greenest global race route for the series to enable equipment to be transported via boat instead of airway in some instances, which uses notably less fuel.

Formula E and DHL together aim to represent a vision for the future of the motor industry, serving as a framework for R&D around the electric vehicle, accelerating general interest in these cars and promoting clean energy and sustainability.

**About DHL:**

DHL is the global market leader in the logistics and transportation industry and "The logistics company for the world". DHL commits its expertise in international express, national and international parcel delivery, air and ocean freight, road and rail transportation as well as contract and e-commerce related solutions along the entire supply chain. A global network composed of more than 220 countries and territories and around 315,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their shipping and supply chain requirements. DHL accepts its social responsibility by supporting environmental protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenues of more than 55 billion euros in 2013.

**About Nasdaq:**

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$9.1 trillion and more than 10,000 corporate clients. To learn more, visit [www.nasdaq.com/ambition](http://www.nasdaq.com/ambition) or [www.business.nasdaq.com](http://www.business.nasdaq.com).

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Source: The NASDAQ OMX Group, Inc.

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