



NASDAQ OMX and Cooking With the Troops to Host Event in Honor of Veterans Day 2011

NEW YORK, Nov. 9, 2011 (GLOBE NEWSWIRE) -- NASDAQ OMX today announced that it has partnered with Cooking with the Troops, a charity that supports U.S. and Allied troops, their families, and caregivers worldwide, to host an event honoring U.S. Veterans at the NASDAQ MarketSite in Times Square, New York on November 11, 2011 in honor of Veterans Day.

The event will feature cooking demonstrations by Ellen Adams, Cooking with the Troops' chef; Chef Paul Niedermann, winner of Season 9 of FOX's Hell's Kitchen and head chef of BLT Steak in New York City; James Luque, Executive Chef of the Historic Thayer Hotel at West Point; and Fairway Market Food Experts. Fairway Market will also prepare the lunch for all of the Veterans and guests at the event.

B.N. Shape Clothing and NASDAQ-listed companies, Blue Nile (Nasdaq:NILE), the leading online retailer of diamonds and fine jewelry, and Sears Holdings Corporation, one of the nation's largest broadline retailers, are also sponsoring the day's activities in support of the United States Veterans.

To kick off the day's agenda on November 11, Blue Nile will sponsor a surprise wedding proposal by a Veteran in Times Square. Following the proposal, country star and U.S. Marine Corps veteran, Josh Gracin, along with Christina Dibble, Program Manager, Military Talent Acquisition, Sears Holdings and three American Legion veterans will preside over the Opening Bell. Gracin recently partnered with Sears to create and produce a unique track, called "Can't Say Goodbye", which sheds light on U.S. military heroes. Sears has agreed to donate all proceeds from the song to benefit the Sears Heroes at Home program which helps military veterans and their families. To support our military heroes during the holidays, Americans can make a donation to the Sears Heroes at Home Wish Registry now through Nov. 19 at any Sears or online at Sears.com/heroesathome.

To view the full song, please visit: <http://www.youtube.com/watch?v=zvuJaVQnWcU>

The event will conclude with the NASDAQ Stock Market Closing Bell Ceremony, in which Cooking with the Troops Chairman & CEO, C. Blake Powers, Phil Perugini, a United States WWII Veteran from Easy Company and distinguished Veterans and their families will preside over the Closing Bell.

About NASDAQ OMX:

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