



August 24, 2016

American Red Cross to Ring the Nasdaq Stock Market Opening Bell

ADVISORY, Aug. 24, 2016 (GLOBE NEWSWIRE) --

What:

The American Red Cross will visit the Nasdaq MarketSite in Times Square to raise awareness for the tens of thousands of Americans impacted by historic flooding in Louisiana, the worst natural disaster in the US since Superstorm Sandy. More than 1900 Red Cross workers are on the ground in Louisiana now providing shelter, food and comfort, and will continue to be there in the weeks and months ahead, helping residents recover from this devastating disaster.

The Red Cross urges the public to support those affected by the Louisiana floods. To help, please visit redcross.org, call 1-800-RED CROSS or text the word LAFLOODS to 90999. Donations enable the Red Cross to prepare for, respond to and help people recover from these disasters.

In honor of the occasion, **Mary Young, CEO of the American Red Cross Metro New York North**, will ring the Opening Bell for NASDAQ.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Thursday, August 25, 2016 - 9:15 a.m. to 9:30 a.m. ET

American Red Cross Media Contact:

Michael de Vulpillieres
(646) 627-9328
media.gny@redcross.org

Nasdaq MarketSite:

Emily Pan
(646) 441-5120
emily.pan@nasdaq.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Opening Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market open of your choice.

About American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cruzrojaamericana.org, or visit us on Twitter at @RedCross.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of approximately \$9.3 trillion and nearly 18,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

-NDAQ-

 Primary Logo

Source: NASDAQ, Inc.

News Provided by Acquire Media