



## Criteo [CRTO] to Ring The NASDAQ Stock Market Closing Bell in Celebration of IPO

ADVISORY, Oct. 30, 2013 (GLOBE NEWSWIRE) --

### What:

Criteo [CRTO], a leading global technology company that specializes in performance display advertising, will visit the NASDAQ MarketSite in Times Square in celebration of its initial public offering (IPO), which takes place on the NASDAQ Stock Market today, October 30.

In honor of the occasion, **JB Rudelle, Chief Executive Officer**, will ring the Closing Bell. Romain Niccoli, CTO and Franck Le Ouay, CSO, both co-founders, will be in attendance at the bell ringing, as well as members of the executive leadership team, Board of Directors and 10 longest-serving employees of the company.

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Wednesday, October 30, 2013 — 3:45 p.m. to 4:00 p.m. ET

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>.

**Webcast:**

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.asx>.

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

**About CRITEO [CRTO]**

Criteo is a leading global technology company that specializes in performance display advertising, working with over 4,000 ecommerce companies around the world. Criteo has over 700 employees in offices across the U.S., Europe and Asia serving more than 35 countries.

**About NASDAQ OMX Group:**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [nasdaqomx.com](http://nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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