



## **Rentrak Corporation (Nasdaq: RENT) to Ring The Nasdaq Stock Market Opening Bell**

ADVISORY, Oct. 8, 2014 (GLOBE NEWSWIRE) --

### **What:**

Rentrak Corporation (Nasdaq:RENT), a leader in precisely measuring movies and TV everywhere, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **William P. Livek, Chief Executive Officer**, will ring the Opening Bell.

### **Where:**

Nasdaq MarketSite - 4 Times Square - 43<sup>rd</sup> & Broadway - Broadcast Studio

### **When:**

Thursday, October 9, 2014 - 9:15 a.m. to 9:30 a.m. ET

### **Rentrak Corporation Media Contact:**

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### **Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### **Social Media:**

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>.

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>.

### **Webcast:**

A webcast of the Nasdaq Opening Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

**Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

**About Rentrak Corporation (Nasdaq:RENT):**

Rentrak (Nasdaq:RENT) is the entertainment and marketing industries' premier provider of worldwide consumer viewership information, precisely measuring actual viewing behavior of movies and TV everywhere. Using our proprietary intelligence and technology, combined with Advanced Demographics, only Rentrak is the census currency for VOD and movies. Rentrak provides the stable and robust audience measurement services that movie, television and advertising professionals across the globe have come to rely on to better deliver their business goals and more precisely target advertising across numerous platforms including box office, multiscreen television and home video. For more information on Rentrak, please visit [www.renrak.com](http://www.renrak.com).

**About Nasdaq:**

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,400 listed companies with a market value of over \$8.5 trillion and more than 10,000 corporate clients. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

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Source: The NASDAQ OMX Group, Inc.

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