



Media Advisory: NASDAQ President and CEO Robert Greifeld to be the Keynote Speaker at Pace University's 10th Annual Securities Industry Conference in New York City

Who: Bob Greifeld, President and Chief Executive Officer, The Nasdaq Stock Market, Inc.
Chris Concannon, Executive Vice President, Strategy and Business Development, The Nasdaq Stock Market, Inc.

What: Pace University's 10th Annual Securities Industry Conference
"Preparing for the Future of Financial Services: Strategies for an Industry in Flux"
Bob Greifeld, "A Framework for Innovation in the U.S. Equity Markets"
Chris Concannon, "The Future of Exchanges" panel

When: Thursday, October 23, 2003
Bob Greifeld, 12:45 p.m. ET
Chris Concannon, 11:15 a.m. ET

Where: Pace University
The Michael Schimmel Center for the Arts Theater
One Pace Plaza
New York, N.Y. 10038 (opposite City Hall Park in Lower Manhattan)

NASDAQ (OTCBB: NDAQ) is the world's largest electronic stock market. With approximately 3,400 companies, NASDAQ lists more companies and trades more shares per day than any other U.S. market. It is home to category-defining companies that are leaders across all areas of business including technology, retail, communications, financial services, media and biotechnology industries. For more information about NASDAQ, visit the NASDAQ Web site at www.nasdaq.com or the NASDAQ NewsroomSM at www.nasdaqnews.com.

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