

Video Release -- NASDAQ OMX Celebrates 10 Year Anniversary of NASDAQ MarketSite in Times Square

Global Icon at the Crossroads of the Financial & Media World

NEW YORK, Dec 2, 2009 (GlobeNewswire via COMTEX News Network) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) today announced that starting this month and throughout 2010 NASDAQ OMX will be celebrating the 10-year anniversary of the iconic NASDAQ MarketSite in the heart of Times Square. NASDAQ MarketSite first made its debut in Times Square on December 28th 1999 with a special lighting of the NASDAQ Tower ceremony in Times Square. NASDAQ OMX will run a commemorative video on December 28th 2009 throughout the day and will hold special events to celebrate the anniversary.



NASDAQ CEO and President Bob Greifeld commented, "The NASDAQ MarketSite has become a globally recognized icon and a hallmark of our market, representing electronic trading, transparency and innovation. During the past 10 years NASDAQ MarketSite has celebrated some of the most significant corporate developments of our listed companies including Microsoft, Google, Starbucks, and Cisco. We have taken the NASDAQ MarketSite experience on the road to global locations including Dubai, China, Davos and India to celebrate our listed companies and electronic trading. The 10 year anniversary of the NASDAQ MarketSite is a milestone we are proud of due to its contributions over the past decade to the revitalization of Times Square," he added.

"The NASDAQ MarketSite is a powerful symbol of New York City's transformation into a high tech, entrepreneurial center of global business and finance," said Kathryn Wylde, President of the Partnership for New York City, an organization of the city's top business leaders. "NASDAQ has been a major force in bringing New York's capital marketplace into the 21st Century."

"For the last ten years, NASDAQ has not only brought cutting-edge technology and razzle-dazzle to the Crossroads of the World, but it has also served as a catalyst for Times Square's becoming the economic hub of New York City," said Times Square Alliance President Tim Tompkins. "Spurred on by NASDAQ's transformative decision to locate here, Times Square now generates over \$55 billion in economic activity, serving as the corporate headquarters for financial companies such as Morgan Stanley, Barclays and Ernst & Young, media companies such as Viacom, the New York Times, Reuters and over 50 law firms, totaling over 200,000 employees. We look forward to NASDAQ lighting up the Times Square sky for years to come, and continuing its trailblazing role as a catalyst for corporate growth."

The NASDAQ MarketSite facility on 43rd and Broadway is comprised of a global broadcast studio, a real-time stock market data electronic wall, an event facility, and the NASDAQ Tower, which is an advertising billboard known as the largest stationary screen in the world. NASDAQ MarketSite has been known as the home of over 3,800 listed companies and trading customers that throughout the past 10 years have come to participate in NASDAQ Opening and Closing bell ceremonies, to launch major campaigns, celebrate IPOs and commemorate corporate milestones or new product launches.

Throughout its 10-year history, the NASDAQ MarketSite has been the home of major domestic and international television, web, radio, and other broadcast media outlets, that have reported from NASDAQ MarketSite and reside at the facility for daily market reports. Original shows include CNBC's "Fast Money," New Delhi TV's "NASDAQ Live," CNBC's "Options Action," Yahoo's "Tech Ticker," and other networks report regularly from the site such as Fox Business Network, Canada's BNN News, Reuters TV, Sky TV Australia, Phoenix TV and more.

It has also hosted special productions such as CNN's Election Day 2004 broadcast, Fox Business Network's Election Day special, CBS's Thanksgiving Day Parade coverage, The Apprentice's 2005 episode featuring the NASDAQ MarketSite in a Microsoft task and more recently, the backdrop of a scene for the new White Collar USA network show that went on air October 2009. Special bell ceremonies and events have included dignitaries and government officials like President Obama and Secretary of State Hillary Clinton and legendary figures like Oprah, Richard Branson and Pele.

The NASDAQ MarketSite is also home to the NASDAQ Market Intelligence team, a group of NASDAQ OMX market experts that interpret the markets for NASDAQ OMX listed companies and investors and an operational, public relations, event and technical staff that are responsible for the daily bell ceremonies, NASDAQ Tower advertising, events, studio operations and press relations.

NASDAQ MarketSite

NASDAQ's MarketSite studio in Times Square is a state-of-the-art broadcast facility that provides a dynamic backdrop for Listed Companies to celebrate the daily Market Open, IPO ceremonies and for business reporters to conduct market reports on developments within the marketplace. The NASDAQ video wall in the studio has a split-level design and is comprised of 96 high-resolution multimedia screens utilized to illustrate real-time stock movements and performance graphs. The MarketSite is the home of multiple news outlets that report live up-to-the-minute financial information on a daily basis.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's potential strategic partnerships, products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to, factors detailed in NASDAQ OMX's annual report on Form 10-K and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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