



Prevent Child Abuse America to Ring The NASDAQ Stock Market Opening Bell

ADVISORY, April 1, 2013 (GLOBE NEWSWIRE) --

What:

Prevent Child Abuse America, which works to ensure the healthy development of our nation's children, will visit the NASDAQ MarketSite in Times Square.

In honor of the occasion, Rush Russell, Executive Director, Prevent Child Abuse New Jersey, will ring the Opening Bell. This event will serve as a preview of Prevent Child Abuse America turning Times Square into "The Big Pinwheel Garden" on April 16 to further introduce the pinwheel as the national child abuse prevention symbol and call people to action.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Tuesday, April 2, 2013 — 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>.

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:
<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to
http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Prevent Child Abuse America:

Prevent Child Abuse America, founded in 1972, works to ensure the healthy development of children nationwide while recognizing that child development is a building block for community development and economic development. We believe that communities across the country are doing innovative things with great results to prevent abuse and neglect from ever occurring, and what we need to do as a nation is commit to bringing this kind of ingenuity to communities everywhere. Based in Chicago, Prevent Child Abuse America has chapters in all 50 states and nearly 600 Healthy Families America sites in 43 states, the District of Columbia, all five **US territories** and Canada. For more information, visit www.preventchildabuse.org.

About NASDAQ OMX Group:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets including 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-55 microsecond average speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,300 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

-NDAQ-



Source: The NASDAQ OMX Group, Inc.

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