



NASDAQ OMX Group and The Luxury Marketing Council of Southern California to Host Panel Discussion -- 'Big Money for Big Ideas'

Events in Laguna Beach and Los Angeles to Discuss Starting and Growing Your Business

ADVISORY, May 15, 2008 (PrimeNewswire via COMTEX News Network) --

Who: -- Bob McCooey, Senior Vice President NASDAQ OMX Group, Inc.

-- W. Scott Griffiths, Member Tech Coast Angels/Pasadena Angels;

-- John Bowen, Founder Outside Labs;

What: The NASDAQ OMX Group, Inc. and The Luxury Marketing Council of Southern California will host a panel discussion in Laguna Beach and Los Angeles, entitled "Big Money for Big Ideas" -- the IPO process, raising public and private funds. NASDAQ OMX is a member of The Luxury Marketing Council.

When: Monday, May 19, 2008
6:00 p.m. - 8:00 p.m. (PDT)
Laguna Art Museum
307 Cliff Drive
Laguna Beach, CA 92651

Tuesday, May 20, 2008
6:00 p.m. - 8:00 p.m. (PDT)
Blu
8601 Wilshire Blvd
Beverly Hills, CA 90211

RSVP: Press should RSVP to Jolene Libretto at 646.441.5220 or
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The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

About The Luxury Marketing Council of Southern California:

The Luxury Marketing Council Orange County (LuxOC) is an organization of Orange County luxury purveyors, comprised of CEOs, directors of marketing, general managers and other top executives. LuxOC serves as a catalyst in bringing together the smartest most imaginative marketers of luxury products and services to explore best practices, share intelligence on customers and stay on the leading edge of market trends. The Council facilitates innovative marketing alliances and partnerships, where its members can cultivate referrals from best customers -- the 8.7 million individuals globally with liquid portfolios of \$1,000,000 or more.

LuxOC hosts a multitude of member-only events throughout the year including moderated panel discussions featuring experts in the luxury arena, Think Tanks, Executive Roundtables, Common Practice Surveys, CEO Breakfasts, and other events.

LuxOC is part of Luxury Marketing Council Worldwide, founded in 1994 as an exclusive, "by invitation only" collaborative organization. Currently, membership consists of more than 1,600 top CEOs and heads of marketing representing more than 675 major luxury goods and services companies. The Council currently has chapters in New York, Los Angeles, Orange County CA, Miami, Fort Lauderdale, Palm Beach, Atlanta, Boston, Dallas, San Francisco, London, New Delhi, Mumbai, Sao Paulo and Dubai, and will be launching additional chapters in Chicago, Toronto, Palm Beach, Tokyo, Hawaii, and Sydney before the end of 2008.

NDAQG

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SOURCE: The NASDAQ OMX Group, Inc.

NASDAQ OMX Group

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