



NASDAQ Welcomes Skullcandy to the NASDAQ Global Market

NEW YORK, July 20, 2011 (GLOBE NEWSWIRE) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) announced today that the trading of Skullcandy (Nasdaq:SKUL), a leading designer and manufacturer of audio accessories, commenced on The NASDAQ Stock Market on July 20, 2011. Skullcandy is listed under the ticker symbol SKUL.

Skullcandy is a leading audio brand that designs and constructs headphones, earbuds, speaker docks, audio accessories, and other audio-enabled lifestyle products. Based in Park City, Utah, Skullcandy products are sold in more than 70 countries worldwide.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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