Kirsten Holly Smith, Star of Forever Dusty to Ring the NASDAQ Stock Market Opening Bell

ADVISORY, March 7, 2013 (GLOBE NEWSWIRE) --

What:

Forever Dusty, a musical that tells the dramatic story of the legendary Dusty Springfield, will visit the NASDAQ MarketSite in Times Square.

In honor of the occasion, **Kirsten Holly Smith, star and co-writer of *Forever Dusty*** will ring the Opening Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Friday, March 8, 2013 — 9:15 a.m. to 9:30 a.m. ET

Contact:
Chelsea Nachman
(516) 459-1197
chelsea@oandmco.com

NASDAQ MarketSite:
Jen Knapp
(212) 401-8916
Jennifer.knapp@nasdaqomx.com

Feed Information:
Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
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Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: http://www.facebook.com/NASDAQ.

For news tweets, please visit our Twitter page at: http://twitter.com/nasdaqomx.

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:
http://www.nasdaq.com/about/marketsitetowervideo.asx.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to
http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About *Forever Dusty*:

Forever Dusty tells the dramatic, revealing story of how a shy Irish Catholic school girl from West London transformed herself into the voice of blue eyed soul, the face of Swinging London, and a worldwide superstar -- the legendary Dusty Springfield.

The provocative musical stars Kirsten Holly Smith in a tour de force performance, channelling the power and presence of Dusty in such memorable classics as Son of a Preacher Man, You Don't Have to Say You Love Me, The Look of Love, and many more.

Dusty Springfield was not only one of the greatest talents of her (or any) era, placing 19 records on the Billboard charts and many more in the UK, Australia and Europe, she was a woman of tremendous courage, blazing a trail for decades ahead of her. She remains to this day as one of the most influential, important female singers in pop history. Dusty fought and sacrificed to control her own career and her destiny, inspiring generations to follow in her footsteps.

Bursting with all the joy and sadness, laughter and tears of Dusty Springfield's remarkable life, *Forever Dusty* features can't miss performances of some of the greatest songs ever written, by such Hall of Fame composers as Burt Bacharach, Carole King, Barry Mann and Cynthia Weil -- and many more.

About NASDAQ OMX Group:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets including 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-55 microsecond average speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,300 listed companies worth $6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (http://www.facebook.com/NASDAQ) and Twitter (http://www.twitter.com/nasdaqomx). (Symbol: NDAQ and member of S&P 500)

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