



Nasdaq Lists First Trust Eurozone AlphaDEX(R) ETF

Alternative Strategy to Active Management When Seeking Alpha

NEW YORK, Oct. 21, 2014 (GLOBE NEWSWIRE) -- Nasdaq today announced that First Trust will list one new exchange-traded fund, First Trust Eurozone AlphaDEX[®] ETF (Symbol: FEUZ), on The Nasdaq Stock Market. FEUZ will begin trading on Nasdaq, Wednesday, October 22, 2014.

"The AlphaDEX index methodology aims to provide better long-term, risk-adjusted returns than traditional market-cap weighted indices," said Ryan Issakainen, CFA, Senior Vice President and ETF Strategist at First Trust. "This ETF joins First Trust's existing lineup of 39 other AlphaDEX ETFs, in providing stock selection and weightings based on investment merit, rather than size."

FEUZ is an exchange-traded fund that seeks investment results that correspond generally to the price and yield, before the fund's fees and expenses, of the Nasdaq AlphaDEX[®] Eurozone Index. The fund is based on a custom enhanced index which employs the proprietary, rules-based AlphaDEX[®] fundamental stock selection methodology. FEUZ provides a way to gain exposure to the potential opportunity in Eurozone equities without having to choose individual companies. By providing additional features such as tax efficiency, exchange-traded liquidity and transparency, the fund offers an alternative strategy to active management when seeking alpha.

"We are pleased to launch FEUZ with our good partners at First Trust and are thrilled they chose The Nasdaq Stock Market to list and trade their ETFs," said Walt Smith, Vice President, Head of U.S. Equities at Nasdaq. "We will continue to support First Trust as they expand their robust product offering and gain exposure to traders that participate in multiple asset classes and execution platforms globally."

Nasdaq operates an efficient platform for successfully introducing a product suite into one of the single largest pools of liquidity, including market participants which represent a full spectrum of investors. ETF issuers benefit from an end-to-end solution that provides ongoing product support including index licensing, listings opportunities, data offerings and trading services. As the home to some of the world's most innovative ventures, Nasdaq generates opportunities for issuers to access new markets and deliver new concepts that change the way the industry develops, manages and applies ETFs.

About First Trust:

First Trust Advisors L.P., along with its affiliate First Trust Portfolios L.P., are privately held companies which provide a variety of investment services, including asset management and financial advisory services, with collective assets under management or supervision of approximately \$90 billion as of September 30, 2014 through unit investment trusts, exchange-traded funds, closed-end funds, mutual funds and separate managed accounts. First Trust is based in Wheaton, Illinois. For more information, visit <http://www.ftportfolios.com>.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,400 listed companies with a market value of over \$8.5 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about Nasdaq and its products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors

detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

Nothing contained herein should be construed as investment advice from Nasdaq, either on behalf of a particular financial product or an overall investment strategy. Nasdaq makes no recommendation to buy or sell any financial product or any representation about the financial condition of any company or fund. Investors should undertake their own due diligence and carefully evaluate financial products before investing. **ADVICE FROM A SECURITIES PROFESSIONAL IS STRONGLY ADVISED.**

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