



Jim Greenwood, CEO of the Biotechnology Industry Organization (BIO) and Model, Actress and Businesswoman, Frederique van der Wal to Ring the NASDAQ Stock Market Opening Bell

Event to Honor NASDAQ's HealthCare Industry Forum and World AIDS Day

ADVISORY, Nov 29, 2007 (PrimeNewswire via COMTEX News Network) --

What:

Jim Greenwood, President and CEO of the Biotechnology Industry Organization (BIO) and Frederique van der Wal, model, actress and businesswoman; along with all Forum participants will preside over the Opening Bell in honor of The NASDAQ Stock Market HealthCare Industry Forum and in honor of World AIDS Day.

NASDAQ's HealthCare Industry Forum will include panel discussions to discuss the state of the industry and trends within the healthcare industry. The Forum is being organized in collaboration with the Biotechnology Industry Organization.

The Forum will be moderated by Jim Greenwood, President and CEO of BIO and will cover:

- AIDS Today, Delivering on the Promise: Examining the progress and commitment on AIDS;
- The Rebirth of Vaccines; and
- The Marriage of Healthcare and Technology: Investigating new technologies to create healthcare efficiencies.

NASDAQ HealthCare Forum participants include:

PANEL MODERATOR: Aaron Smith Staff Writer, CNNMoney.com

Doug Michels
President and Chief Executive Officer, OraSure Technologies, Inc.

Paul J Maddon M.D., Ph.D.
Founder, Chief Executive Officer and Chief Science Officer, Progenics Pharmaceuticals, Inc.

Kate Roberts
Founder, YouthAIDS and Five & Alive

Robin Isaacs, M.D.
Executive Director, Infectious Disease and HIV Vaccine Clinical Research, Merck Research Laboratories

John Tedstrom
Executive Director, Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria

Special Guest Appearance/Address from the Mayor of Los Angeles, California

PANEL MODERATOR: Erick Schonfeld
Co-editor, Techcrunch

Richard Gundling
Vice President, Healthcare Financial Management Association

Mary Hall Gregg
Chief Information Officer and Vice President Information Technology,
Quest Diagnostics

Alan Aviles
President and Chief Executive Officer, New York City Health &
Hospitals Corporation

Russ Rudish
Principal, Vice Chairman and National Industry Leader,
Deloitte & Touche's Life Sciences & Health Care Industry Practice

Benjamin C. Williams
Chief Executive Officer, Firefly Health

To see the detailed agenda with the company names please go to:

<http://www.nasdaq.com/newsroom>

Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, November 30th, 2007

Opening Bell ceremony at 9:30 a.m. EST

Opening Bell Feed Information:

The opening bell is available from 9:20 a.m. to 9:35 a.m. on Galaxy 26 - uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

Opening Bell Radio Feed:

An audio transmission of the opening bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Waterfront fiber 1623 as well.

Forum Feed Information:

The entire forum will be available from 9:45 a.m. to 1:45 p.m. on Waterfront fiber 1625. If you have any questions, please contact Jolene Libretto at (646) 441 5220.

Opening Bell Webcast:

A live webcast of the NASDAQ Opening Bell will be available at: http://www.nasdaq.com/reference/marketsite_about.stm.

Forum Webcast:

The panel discussion will be webcast live on NASDAQ.com beginning at 9:45 a.m.

<http://investor.shareholder.com/media/index.cfm?c=NDAQE&e=1&mediakey=F3F044BEC8EE8CB3E46690AD0E61059F>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

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