



## Baidu.com, Inc. to Join the NASDAQ-100 Index Beginning December 4, 2007

NEW YORK, Dec 4, 2007 (PrimeNewswire via COMTEX News Network) -- Baidu.com, Inc.'s American depositary shares (Nasdaq:BIDU) will become a component of the NASDAQ-100 Index (Nasdaq:NDX) and the NASDAQ-100 Equal Weighted Index (Nasdaq:NDXE) prior to market open on Tuesday, December 4, 2007. Baidu.com will be the first company from China to be included into the NASDAQ-100.

Baidu.com, Inc., headquartered in Beijing, China, is a Chinese language Internet search provider. In addition to serving Internet search users, Baidu provides a platform for businesses to reach potential customers.

The NASDAQ-100 Index, launched in January 1985, is one of the most widely followed benchmarks in the world.

NASDAQ is the largest U.S. equities exchange. With approximately 3,100 companies, it lists more companies and, on average, trades more shares per day than any other U.S. market. It is home to companies that are leaders across all areas of business including technology, retail, communications, financial services, transportation, media and biotechnology. NASDAQ is the primary market for trading NASDAQ-listed stocks as well as a leading liquidity pool for trading NYSE-listed stocks. For more information about NASDAQ, visit the NASDAQ Web site at [www.nasdaq.com](http://www.nasdaq.com) or the NASDAQ Newsroom at [www.nasdaq.com/newsroom/](http://www.nasdaq.com/newsroom/).

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