



The Habit Restaurants, Inc. (Nasdaq:HABT) to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Sept. 17, 2015 (GLOBE NEWSWIRE) --

What:

The Habit Restaurants, Inc. (Nasdaq:HABT) - operator of The Habit Burger Grill, a burger-centric fast casual restaurant concept - will visit the Nasdaq MarketSite in Times Square to celebrate National Cheeseburger Day and announce a minimum \$200,000 donation to Share Our Strength / No Kid Hungry to help end childhood hunger in America.

The partnership between The Habit and No Kid Hungry is running nationwide at participating Habit Burger Grill locations between August 26 and September 30, 2015, and addresses the serious issue of childhood hunger in the United States where 1 in 5 children cannot count on their next meal. During the campaign guests at The Habit who donate \$2 to No Kid Hungry, a national campaign from the nonprofit Share Our Strength, will receive a certificate for a free Charburger with cheese good on a future visit.

In honor of the occasion, Russell W. Bendel, Chief Executive Officer will ring the Opening Bell with executives from No Kid Hungry.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, September 18, 2015 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our

Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>

Webcast:

A webcast of the Nasdaq Opening Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About The Habit Restaurants, Inc. (Nasdaq:HABT):

The Habit Burger Grill is a burger-centric, fast casual restaurant concept that specializes in preparing fresh, made-to-order chargrilled burgers and sandwiches featuring USDA choice tri-tip steak, grilled chicken and sushi-grade albacore tuna cooked over an open flame. In addition, it features fresh made-to-order salads and an appealing selection of sides, handmade shakes and malts. The Habit was named the "best tasting burger in America" in July 2014 in a comprehensive survey conducted by one of America's leading consumer magazines. The first Habit Burger Grill opened in Santa Barbara, California in 1969 and has since grown to over 120 restaurants in 12 markets throughout California, Arizona, Florida, Nevada, New Jersey, and Utah. More information is available at [?www.habitburger.com](http://www.habitburger.com).

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of approximately \$9.6 trillion and more than 10,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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