



## High Point University President to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, Mar 5, 2010 (GlobeNewswire via COMTEX News Network) -- What:

High Point University will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Dr. Nido Qubein, President of High Point University, will preside over the NASDAQ Closing Bell.

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Monday, March 8th, 2010 at 3:45 p.m. to 4:00 p.m. ET

Contacts:

Christopher H. Dudley (336) 841-4530 [cdudley@highpoint.edu](mailto:cdudley@highpoint.edu)

NASDAQ MarketSite:

Robert Madden (646) 441-5045 [Robert.Madden@NASDAQOMX.com](mailto:Robert.Madden@NASDAQOMX.com)

Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a high-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

About High Point University:

At High Point University, every student receives an extraordinary education in an inspiring environment with caring people.

HPU, located in the Piedmont Triad region of North Carolina, is a liberal arts institution with 3,700 undergraduate and graduate students from 50 countries and 44 states at campuses in High Point and Winston-Salem. It is ranked by US News and World Report No. 5 among comprehensive universities in the South and No. 1 in its category among up-and-coming schools. Forbes.com ranks HPU in the top 6 percent among "America's Best Colleges." HPU was included in The Chronicle of Higher Education's "Great Colleges to Work For" 2009 listings. The Interior Design Program is ranked as one of the top 10 undergraduate design programs in the country by "DesignIntelligence" journal. The university offers 68 undergraduate majors, 40 undergraduate minors and seven graduate degree programs. It is accredited by the Commission of Colleges of the Southern Association of Colleges and Schools, and is a member of the NCAA, Division I and the Big South Conference. Visit High Point University on the Web at <http://www.highpoint.edu/>.

About NASDAQ OMX:

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