



May 11, 2016

Crain Communications to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, May 11, 2016 (GLOBE NEWSWIRE) --

What:

Crain Communications will visit the Nasdaq MarketSite in Times Square in celebration of the media company's 100th anniversary.

In honor of the occasion, **Rance Crain, president of Crain Communications Inc.**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Thursday, May 12, 2016 - 3:45 p.m. to 4:00 p.m. ET

Crain Communications Media Contact:

Nettie Boivin
(313) 446-0328
nboivin@crain.com

Nasdaq MarketSite:

Emily Pan
(646) 441-5120
emily.pan@nasdaq.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Crain Communications

Crain Communications is a privately held media company that produces trusted and relevant news publications, lead generation, research and data products, digital platforms, custom publishing, and events with uncompromising integrity. Reaching 6 million business decision makers and consumers across the United States and in select markets in Europe and Asia, the company's 56 brand portfolio consists of 22 print publications and 34 digital-only news sites. Many of Crain's brands are the most influential media properties in the verticals they serve including Automotive News, Autoweek, Advertising Age, Modern Healthcare, Plastics News, Business Insurance and Pensions & Investments. Headquartered in Detroit, the company's 880 employees in 13 locations deliver exceptional news content over a variety of platforms to empower the success of its readers and clients.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of approximately \$9.3 trillion and nearly 17,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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