



## **NASDAQ Global Funds, Inc. Selects ALPS Mutual Funds Services, Inc. to Inform Investment Professionals About Enhanced Portfolio Techniques Using QQQ**

**New York, July 11, 2005** — NASDAQ Global Funds, Inc. has entered into a professional services agreement with ALPS Mutual Funds Services, Inc. to wholesale the NASDAQ-100 Index Tracking Stock<sup>SM</sup> QQQ (NASDAQ: QQQQ), the most actively traded exchange-traded fund (ETF) in the world.

The CEO of NASDAQ Global Funds, John Jacobs, stated, "We believe this development will expose more investors to a portfolio that represents companies that are at the forefront of their respective industries. I can't think of a better way to strengthen our relationship with a leading financial services company than to collaborate on an endeavor involving QQQ, one of the most popular investment products in the world."

Tom Carter, managing director of ALPS stated, "We're excited about expanding our six-year relationship with NASDAQ. We are committed to providing them with excellent salespeople — who know the product and will educate investment professionals on enhanced portfolio strategies and techniques using QQQ. QQQ has exceptional brand awareness in the investment community and we believe that actively wholesaling the product will expand its potential to gather assets and remain the most actively traded ETF."

ALPS has hired Kevin Ireland and Christopher Jemapete to work as the two regional sales directors to educate investment professionals and promote QQQ to major brokerage firms and the registered investment adviser market. The two have 52 years of combined financial industry experience and both have significant experience with ETFs in their careers. The regional sales directors will be supported by an internal wholesaler.

Since 1999, ALPS Distributors, Inc. has acted as medallion distributor for QQQ. Medallion or legal distribution includes sales and advertising material review, licensing registered representatives and other legal functions. In 2000, ALPS began providing ETF telephone support services for QQQ with NASD-licensed personnel.

### **About NASDAQ Global Funds (NGF)**

NGF, a subsidiary of NASDAQ®, is behind one of the largest ETF fund families — both in the U.S. and globally. Ranking third in the U.S., in terms of assets under management, NGF sponsors five ETFs: the NASDAQ-100 Index Tracking Stock, and the BLDRS Index Funds Trust<sup>SM</sup>, which consists of four separate ETFs that are designed to correspond to the price and yield performance of four of The Bank of New York American Depository Receipt Indices. The BLDRS<sup>SM</sup> fund family includes two international market index funds, and two international regional index funds. In addition, NGF's European subsidiary manages the NASDAQ-100 Index European Tracker® (available only to investors in certain European countries).

### **About ALPS Mutual Funds Services, Inc.**

ALPS Mutual Funds Services, Inc. is responsible for over 100,000 shareholder accounts and has approximately \$10 billion in client mutual fund assets under administration. ALPS Distributors, Inc. has approximately \$120 billion in client assets under distribution and is an affiliate of ALPS Mutual Funds Services, Inc. For more information, visit [www.alpsinc.com](http://www.alpsinc.com).

**An investor should carefully consider investment objectives, risks charges and expenses before investing. For this and more complete information about NASDAQ-100 Index Tracking Stock<sup>SM</sup>, a unit investment trust, obtain a prospectus from your broker, or call (888) 627-3837 or visit our Web site at [www.nasdaq-100.com](http://www.nasdaq-100.com). Read it carefully before you invest.**

**ALPS Distributors, Inc., a registered broker-dealer, is distributor for QQQ.**

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