



Good Deeds Day to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, Mar. 12, 2015 (GLOBE NEWSWIRE) --

What:

Good Deeds Day, an annual celebration of good deeds, will visit the Nasdaq MarketSite in Times Square. This year more than 900,000 people all over the world, in more than 50 countries worldwide will volunteer to do a good deed.

For the second consecutive year, David Arison, son of Good Deeds Day initiator, businesswoman and philanthropist Shari Arison, will ring the Closing Bell and send out a call to action to the international business community, enhancing its involvement in society and promoting cross-sectoral partnerships.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, March 13, 2015 - 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>.

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>.

Webcast:

A webcast of the Nasdaq Closing Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Good Deeds Day:

Good Deeds Day is an annual celebration of good deeds. All over the world, hundreds of thousands choose to volunteer and help others, putting into practice the simple idea that every single person can do something good, be it large or small, to improve the lives of others and positively change the world.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$9.1 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaq.com/ambition or www.business.nasdaq.com.

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A placeholder for the primary logo, consisting of a small square icon with a red 'x' and the text 'Primary Logo' to its right.

Source: The NASDAQ OMX Group, Inc.

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