



Winner of Global Venture Labs Investment Competition to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, Aug. 14, 2015 (GLOBE NEWSWIRE) --

What:

Winner of the Global Venture Labs Investment Competition (Global VLIC), a premier worldwide investment competition hosted annually at The University of Texas at Austin, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Inscope Medical Solutions of the University of Louisville, winner of the 2015 competition, and Rob Adams, Director of Jon Brumley Texas Venture Labs**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Monday, August 17, 2015 - 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our

Facebook page at:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page:

<http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos visit Tumblr Page:

<http://nasdaq.tumblr.com/>

Webcast:

A webcast of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to

http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Venture Labs Investment Competition:

In the early 1980's, two Texas MBA students yearned for a business school activity as challenging and prestigious as "moot court" in law school. They envisioned a competition in which MBAs working in teams would conceive an idea for a new business, develop the idea in a written business plan, and present the plan to a panel of entrepreneurs, venture capitalists, accountants and lawyers. In 1984 this vision was fulfilled when the Graduate School of Business at The University of Texas at Austin held its inaugural Venture Labs Investment Competition (VLIC) which was called Moot Corp. It was the first competition of its kind for MBA students and is still considered the most prestigious in the world. VLIC has been crowned "the Super Bowl of world business plan competition." More than half of the teams that compete in VLIC are from outside the United States. With aspiring entrepreneurs soliciting start-up funds from experienced investors, the VLIC simulates the real-world process of raising venture capital. Graduate students from universities around the globe come to The University of Texas at Austin each May to present their business plans to panels of investors. From among myriad offerings is selected the best new-venture opportunity. With a more than 30-year history, the Competition is the oldest operating inter-business school competition in the world.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of approximately \$9.6 trillion and more than 10,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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