



July 31, 2017

Prep for Prep to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, July 31, 2017 (GLOBE NEWSWIRE) --

What:

Prep for Prep, a non-profit organization developing diverse leaders through access to superior education and life-changing opportunities, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Dale Allsopp, Corporate Trustee of Prep for Prep & Chief of Staff of Shopping & Travel at Google** and **Nia Froome, Mentor for Prep for Prep & Account Manager at Google**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Tuesday, August 1, 2017 - 3:45 p.m. to 4:00 p.m. ET

Prep for Prep Contact:

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Nasdaq MarketSite:

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Prep for Prep

Prep for Prep develops leaders through access to superior education and life-changing opportunities. Since 1978, Prep has identified New York City's most promising students of color and prepared them for placement at independent schools in the city and boarding schools throughout the Northeast. Once placed, Prep offers support and opportunities to ensure the academic accomplishment and personal growth of each one of our students.

More than 4,500 members of the Prep Community, who are rapidly assuming leadership positions in a wide variety of endeavors, are living proof that the potential for academic and professional success exists in all ethnic groups and socioeconomic classes. Our students, who come from modest backgrounds, succeed at the best independent schools in New York City, the top boarding schools in the country, and the most prestigious colleges and universities in the world.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to 3,800 total listings with a market value of \$11 trillion. To learn more, visit: <http://business.nasdaq.com>

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Source: NASDAQ, Inc.

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