NASDAQ-100 Open and QQQ Serve Up World-Class Action and Activities for Fans and Investors

NASDAQ Opening Bell and Financial Literacy Workshop Highlight NASDAQ's Fourth-Year as Title Sponsor

Miami — The NASDAQ-100 Open, the largest titled sponsorship in tennis, begins today in Miami. Now in its fourth year as title sponsor, the NASDAQ-100 Index Tracking Stock℠ (QQQ) will expand its presence at the tournament and offer additional on-site enhancements and activities for fans and investors. The NASDAQ-100 Open features the world's top men's and women's tennis players including defending champions Andy Roddick and Serena Williams and takes place March 23rd to April 3rd at the Tennis Center at Crandon Park in Miami.

Centrally-located adjacent to the stadium, the QQQ Pavilion will once again be the hub of activity during the tournament, featuring autograph sessions with players, special events, and photo opportunities. Continuing its tradition of community involvement, NASDAQ Global Funds CEO John Jacobs will host a Girl Scout troop from Dade County on March 31st for a financial literacy workshop. Jacobs will provide background on how the stock market works and help the girls broaden their knowledge base and gain real life experience in the area of business management, financial products and savings. The workshop will count toward credits earned for the Girl Scouts popular "Got Money" program that stresses savings and investing and is supported by the NASDAQ Educational Foundation. Participation in the workshop will help the Girl Scouts earn a special savings and investing charm that can hang from a bracelet, ring or backpack.

On March 24th, NASDAQ will conduct a tennis-themed market open to help kick off the Tournament. Jacobs will join Bed Bath & Beyond President and CEO Steven Temares at MarketSite in New York. Messrs Jacobs and Temares will be joined by Amy Niles, President and CEO of the National Women's Health Resource Center, which together with Bed Bath & Beyond is launching a series of women's health panel discussions at the NASDAQ-100 Open. In addition, the Tournament showcased life-size player cut-outs of Andy Roddick, Maria Sharapova, and Serena Williams in more than 90 Starbucks and 23 Bed Bath & Beyond stores throughout South Florida during the month of February. Starbucks and Bed Bath & Beyond are NASDAQ-100 companies that also sponsor the NASDAQ-100 Open.

"The NASDAQ-100 Open, with more than 250,000 fans and a global television audience in over 150 countries enables us to reach a very diverse group of active investors," said Jacobs. "The Tournament provides us with a unique platform to showcase our industry leading companies that comprise the NASDAQ-100 Index, as well as the most actively traded fund in the world, QQQ."

The NASDAQ-100 Open is named for its sponsor, the NASDAQ-100 Index Tracking Stock which trades under the symbol QQQQ. QQQ is the most actively traded Exchange Traded Fund in the world[1] and the most actively traded listed security in the United States[2]. It tracks the NASDAQ-100 Index®, which represents NASDAQ's top 100 non-financial companies. Various industries are covered in QQQ, ranging from computer hardware, software and telecommunications to retail and wholesale trade and biotechnology.

Expanded activities include:

- NASDAQ will bring the Tournament and Miami to New York with the live broadcast of the NASDAQ-100 Open men's and women's finals on the seven-story NASDAQ MarketSite® screen in Times Square on April 2nd and 3rd.
- Returning for the second year, the World Series of Exchange Traded Funds will take place in Key Biscayne on March 31-April 1, coinciding with the NASDAQ-100 Open.
    - The longest running and best-attended conference of its kind, The World Series of Exchange Traded Funds specifically addresses exchange traded fund -related issues relevant to financial planners, advisors and other wealth management professionals.
- The NASDAQ-100 Open will host 2,000 school children on March 29th for Kids Day, which will feature interactive sessions with professional players, live entertainment, and games.
    - The Scholastic Corporation will also bring along stars from its new series, Maya & Miguel, an animated sitcom for kids 6-11 years old.
- NASDAQ has partnered with NASDAQ-100 company Microsoft to provide Suunto watches as gifts for every player participating in the Tournament.

- NASDAQ will have Apple computers in the NASDAQ corporate suites for guests to enjoy the opportunity to keep up on daily stock market activity and their portfolios.

About the NASDAQ-100 Open
The 2005 NASDAQ-100 Open will be played March 23rd-April 3rd at the Tennis Center at Crandon Park in Miami. The 12-day combined event, founded by Butch Buchholz in 1985, is owned by IMG and operated by IMG's Miami office. The NASDAQ-100 Open is one of nine ATP Masters Series events on the ATP calendar, a top-tier event on the Sony Ericsson WTA TOUR calendar, and features the top men's and women's tennis players in the world. In 2004, Andy Roddick defeated Guillermo Coria to win for the first time in Miami. Serena Williams returned from injury to defend her title and win her third consecutive NASDAQ-100 Open championship. For ticket information, call (305) 442-3367 or visit the website at http://www.nasdaq-100open.com/.

About The NASDAQ Stock Market
NASDAQ is the largest U.S. electronic stock market. With approximately 3,200 companies, it lists more companies and, on average, trades more shares per day than any other U.S. market. It is home to companies that are leaders across all areas of business including technology, retail, communications, financial services, transportation, media and biotechnology. NASDAQ is the primary market for trading NASDAQ-listed stocks. For more information about NASDAQ, visit the NASDAQ Web site at http://www.nasdaq.com or the NASDAQ Newsroom at http://www.nasdaq.com/newsroom/.

Investors should consider investment objectives, risks, charges and expenses carefully before investing. For this and more complete information about QQQ, a unit investment trust, obtain a prospectus from your broker, or call 888.627.3837. Read it carefully before you invest.

ALPS Distributors, Inc. is a distributor for -QQQ.

[1]Source: Morgan Stanley Equity Research Europe: Exchange Traded Funds, February 5, 2004. Data as of 2/29/04.
[2]Source: FactSet Research Systems, Inc. as of 2/29/04

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