



January 10, 2017

The First Class of Milestone Makers to Ring The Nasdaq Stock Market Closing Bell Remotely from the Nasdaq Entrepreneurial Center in San Francisco

ADVISORY, Jan. 10, 2017 (GLOBE NEWSWIRE) --

What:

The first class of Milestone Makers will ring the Nasdaq Stock Market Closing Bell remotely from the Nasdaq Entrepreneurial Center in San Francisco (the Center).

In honor of the occasion, Foodstirs Co-Founders Sarah Michelle Gellar, Galit Laibow and Greg Fleishman, will ring the Closing Bell, alongside the first graduating class of entrepreneurs from the 12-week Milestone Makers program.

Foodstirs is re-traditionalizing the home baking experience with the first ever all organic, non-GMO baking mix brand to utilize Wholesome Biodynamic sugar and Equal Exchange Fair Trade Cocoa. The company's delicious quick-from-scratch produce line-up offer the convenience of a mix with the taste of homemade. Foodstirs proprietary baking mixes and baking kits are currently available nationwide at select natural and conventional grocery stores, and online at foodstirs.com. The company is headquartered in Santa Monica, CA.

Milestone Makers is a first-of-its-kind program awarded to a group of entrepreneurs representing a wide range of backgrounds and experiences, company sizes, stage of development, capital and industry.

Supported by the Center's extensive network of experience and expertise, each founder has a coach, acting as a sounding board, and 3-4 business mentors. Graduating entrepreneurs will also return to the Center to teach future classes of Milestone Makers.

This first class of Milestone Makers includes:

- | Trevor Cobb, [Bramble Outdoor](#)
- | [Lucian Tarnowski](#), [BraveNew](#)
- | Ty Walrod, [Bright Funds](#)
- | Umesh Tibrewal, [BuzzBoard](#)
- | Mariana Frese, [HelloTracks](#)
- | Ibrahima Wagne, [Petel](#)
- | Ming Zhao, Proven
- | Matthew Lock, [Raddish](#)
- | Jean-Philippe Emelie Marcos, SignifAI
- | Justin Oberman, [Till](#)
- | La Donna Higgins, [The Startup Admin](#)

Where:

Nasdaq Entrepreneurial Center - 505 Howard Street, San Francisco, CA

When:

Wednesday, January 11, 2017 - 3:45 p.m. to 4:00 p.m. ET / 12:45 p.m. to 1:00 p.m. PT

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About the Nasdaq Entrepreneurial Center

The Nasdaq Entrepreneurial Center is a San Francisco-based non-profit organization designed to educate, innovate and connect aspiring and current entrepreneurs. Established in 2014 with support from the Nasdaq Educational Foundation, the Nasdaq Entrepreneurial Center serves the greater Bay Area community through differentiated events, meaningful entrepreneurial education and a prominent mentorship program. For further information, please visit <http://thecenter.nasdaq.org/>.

About The Nasdaq Educational Foundation

The Nasdaq Educational Foundation, Inc. was established in 1994 and is supported entirely by contributors from Nasdaq. The mission of The Nasdaq Educational Foundation, Inc. is to promote and provide opportunities through collaborations and initiatives that support and deliver innovative educational programs and charitable activities.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of \$10.0 trillion and approximately 18,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com

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Source: NASDAQ, Inc.

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