



## **NASDAQ Expands Corporate Client Group Sales Force**

**New York, NY, —** The Nasdaq Stock Market, Inc. (NASDAQ®) today announced the appointment of John R. Vitalie as Regional Vice President, Western Region, a move that marks the expansion of its Corporate Client Group (CCG) sales force. In this role, he is responsible for maintaining NASDAQ's market leading position in the West, primarily through client relationship management and new business development. Mr. Vitalie is responsible for all operations of NASDAQ's Menlo Park, CA office.

Mr. Vitalie joins NASDAQ from Siebel Systems, Inc. where he served in several sales management positions. While with Siebel, Mr. Vitalie led the establishment of a national vertical sales organization, rapidly achieved market share in excess of 70 percent, opened new markets, increased service revenues by 25 percent and achieved the fastest growth rate of any business unit in the history of the firm.

"NASDAQ is focused on attracting an even larger share of the Initial Public Offerings that come to market, as well as attracting listings from other exchanges. John's proven leadership experience in building successful sales and service organizations will be an asset to NASDAQ as it continues to enhance its sales efforts," said Bruce E. Aust, Executive Vice President, Corporate Client Group of NASDAQ.

Mr. Vitalie, 36, graduated from the Stanford University Graduate School of Business Executive Program and received a Bachelor of Science degree with honors from Indiana University of Pennsylvania.

NASDAQ is the world's largest electronic stock market. With approximately 3,400 companies, it lists more companies and, on average, trades more shares per day than any other U.S. market. It is home to category-defining companies that are leaders across all areas of business including technology, retail, communications, financial services, media and biotechnology. For more information about NASDAQ, visit the NASDAQ Web site at [www.NASDAQ.com](http://www.NASDAQ.com) or the NASDAQ Newsroom<sup>SM</sup> at [www.nasdaq.com/newsroom](http://www.nasdaq.com/newsroom).

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