

## Photo Release -- NASDAQ Welcomes Real-Time Rich Communication Social Platform, YY Inc., to The NASDAQ Stock Market

NEW YORK, Nov. 21, 2012 (GLOBE NEWSWIRE) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) announced today that the trading of YY Inc., (Nasdaq:YY) ("YY") commenced on The NASDAQ Stock Market on November 21, 2012.

A photo accompanying this release is available at  
<http://www.globenewswire.com/newsroom/prs/?pkgid=15896>

YY is an innovative social communication platform that engages users in real-time online group activities through voice, text and video. YY gives users the opportunity to create and organize groups of varying sizes to discover and participate in a wide range of online activities, including online games, karaoke, music concerts, education, live shows and conference calls. Based in China, YY launched its core product in 2008; by September 2012 YY had attracted 400.5 million registered users.

"YY's platforms provide users with a multitude of innovative ways to interact and connect every day, whether it be for work, education or fun," said Bob McCoey, Senior Vice President, NASDAQ OMX Corporate Client Group. "NASDAQ is excited to welcome YY Inc. to the NASDAQ family and looks forward to supporting their success as a listed company."



YY Inc. [YY] rings The NASDAQ Stock Market Opening Bell in Celebration of IPO.

By listing on The NASDAQ Stock Market, YY Inc. joins some of the world's most progressive and innovative companies. NASDAQ is home to 76 percent of information technology companies listed on U.S. markets, including Electronic Arts Inc., Changyou (CYOU) and Take-Two (TTWO).

### About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 23 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.99+% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook ([www.facebook.com/NASDAQ](http://www.facebook.com/NASDAQ)) and Twitter ([www.twitter.com/nasdaqomx](http://www.twitter.com/nasdaqomx)). (Symbol: NDAQ and member of S&P 500)

The information contained above is provided for informational and educational purposes only, and nothing contained herein should be construed as investment advice, either on behalf of a particular security or an overall investment strategy. Neither The NASDAQ OMX Group, Inc. nor any of its affiliates makes any recommendation to buy or sell any security or any representation about the financial condition of any company. Statements regarding NASDAQ-listed companies are not guarantees of future performance. Actual results may differ materially from those expressed or implied. Past performance is not indicative of future results. Investors should undertake their own due diligence and carefully evaluate companies before investing. ADVICE FROM A SECURITIES PROFESSIONAL IS STRONGLY ADVISED.

The photo is also available via AP PhotoExpress.

NDAQG

CONTACT: Jennifer Knapp

+1 212 401 8916

[Jennifer.Knapp@nasdaqomx.com](mailto:Jennifer.Knapp@nasdaqomx.com)



Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media