NASDAQ Welcomes Tudou Holdings Limited to The NASDAQ Stock Market

NEW YORK, Aug. 17, 2011 (GLOBE NEWSWIRE) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) today announced that the trading of Tudou Holdings Limited, (Nasdaq:TUDO), a leading online video platform in China, commenced on The NASDAQ Stock Market on Wednesday, August 17, 2011. Tudou is listed under the ticker symbol TUDO.

"Tudou truly exemplifies the spirit of creativity and innovation in China," said Bruce Aust, Executive Vice President, NASDAQ OMX Corporate Client Group. "As a leading online video website in China, Tudou has coupled creativity with technology to offer users extensive and unique video content. NASDAQ is thrilled to welcome Tudou to The NASDAQ Stock Market, and looks forward to their continued success in the future."

Tudou.com is a leading online video website in China and provides users with a platform to upload, view and share video clips with other users across the globe. Founded in 2005 as the first user generated content and video sharing site in China, Tudou has grown into one of China's largest content delivery networks; its comprehensive content library includes user generated videos, premium licensed contents, and content developed in-house. The company had approximately 200 million monthly unique visitors in May 2011 with average new video clips uploaded daily of approximately 47,000 for the six months ended June 30, 2011, Tudou is available on the web and through mobile and portable devices.

Since its inception, NASDAQ OMX has consistently been the exchange of choice for progressive and cutting edge technology companies like Tudou. Year to date in 2011, NASDAQ OMX has welcomed 14 tech IPO's, which combined have generated over $2.49 billion in proceeds raised. This includes Yandex, this year's largest IT IPO, which generated more than $1.3 billion in proceeds raised and was the first tech company to generate over $1 billion since Google's initial public offering in 2004.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit http://www.nasdaqomx.com. *Please follow NASDAQ OMX on Facebook (http://www.facebook.com/nasdaqomx) and Twitter (http://www.twitter.com/nasdaqomx).

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