NASDAQ Unveils Financial Advisor Center on www.nasdaq.com

NEW YORK, Mar 29, 2010 (GlobeNewswire via COMTEX News Network) -- The NASDAQ Stock Market (Nasdaq:NDAQ) has announced the launch of the Financial Advisor Center on www.nasdaq.com. The Financial Advisor Center offers a myriad of resources tailored to the professional interests of financial planners. In a centralized location, financial planners use these resources to develop their careers, stay up-to-date on industry developments and interact with peers.

The Financial Advisor Center gives financial planners access to news, commentary, educational tools, job listings, advisor calculators and more.

"NASDAQ's introduction of the Financial Advisor Center is consistent with our commitment to promote financial awareness, investor education and greater market transparency," said John Jacobs, Executive Vice President, NASDAQ. "A well-informed financial planner begets greater investor satisfaction and NASDAQ believes the Financial Advisor Center helps achieve those objectives."

The Financial Advisor Center is accessible at www.nasdaq.com/advisor/. NASDAQ.com is the world's most popular stock exchange web site, drawing about 2.4 million unique visitors per month. Please follow www.nasdaq.com on Facebook (http://www.facebook.com/pages/NASDAQcom/13881287428) and Twitter (http://twitter.com/nasdaq).

Content on the Financial Advisor Center is provided by bankinvestmentconsultant.com, Certified Financial Planner Board of Standards, Inc., eFinancialCareers.com, Financial Advisor magazine, Financial Planning Association(R), financialplanning.com, Institutional Investor News, Learning Markets, and onwallstreet.com.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit http://www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein may contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to, factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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SOURCE: The NASDAQ OMX Group, Inc.

CONTACT: The NASDAQ OMX Group, Inc.
Wayne Lee
+1.301.978.4875
Wayne.d.lee@nasdaqomx.com