NASDAQ OMX

NASDAQ OMX Corporate Solutions Well-Represented at the Digital Impact Awards

Two Clients Named Finalists in the 'Best Online Newsroom' Category

LONDON, Sept. 25, 2012 (GLOBE NEWSWIRE) -- Two NASDAQ OMX Corporate Solutions clients were today named finalists at Europe's prestigious Digital Impact Awards. Honda (UK) and Heathrow Airport have both been recognized as best practice examples of digital communications, and have each secured a spot in the Awards' 'Best Online Newsroom' category.

Organized by stakeholder relations magazine, *Communicate*, the Awards are Europe's leading established program to recognize and celebrate excellence in digital stakeholder communications. Honda (UK) and Heathrow Airport's newsrooms have been selected as leading examples of digital stakeholder communications, and were designed, built and hosted by the NASDAQ OMX Corporate Solutions Communications Suite of products.

Demetrios Skalkotos, Senior Vice President, NASDAQ OMX Corporate Solutions, commented: "To be named a finalist for one of the most prestigious digital Awards is an achievement, but two is exceptional. This is a testament to our partnership with listed companies, the cutting-edge design work of NASDAQ OMX Corporate Solutions, and the in-house expertise involved in creating a positive newsroom experience for which our companies and their key constituencies can be proud. Leading brands such as Honda (UK) and Heathrow Airport recognize the importance of an online newsroom, and we're delighted that they and NASDAQ OMX have been recognized today."

The Awards ceremony will be held at The Brewery in London, on October 16th. For more information on the NASDAQ OMX Communications Suite, please visit: <u>http://www.nasdaqomx.com/services/corporatesolutions/communications/</u>

To view the Honda and Heathrow Airport Online Newsrooms, please visit: <u>http://newsroom.honda.co.uk/default.aspx</u> and <u>http://mediacentre.heathrowairport.com/</u>.

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CONTACT: Jennifer Knapp

+1 212 401 8916

Jennifer.Knapp@nasdaqomx.com



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