



## New York Cares to Ring The NASDAQ Stock Market Opening Bell

ADVISORY, April 14, 2011 (GLOBE NEWSWIRE) --

### What:

New York Cares will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, representatives from New York Cares will ring the Opening Bell.

### Who:

- Frank Slevin, Co-Head of Global Banking, Americas HSBC Securities (USA) Inc.
- Anne Corry, Deputy Executive Director, External Affairs, New York Cares

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Friday, April 15<sup>th</sup>, 2011 - 9:15 a.m. to 9:30 a.m. ET

### Contact:

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### Feed Information:

The Opening Bell is available from 9:20 a.m. to 9:35 a.m. on AMC3 / C22, 87 degrees West, downlink frequency 4140 vertical. The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

### Radio Feed:

An audio transmission of the Opening Bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

### Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/nasdaqomx>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

### Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:  
<http://www.nasdaq.com/about/marketsitetowervideo.asx>

#### **Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to  
[http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

#### **About New York Cares:**

New York Cares was founded by a group of friends who wanted to take action against serious social issues that faced our city in the late 1980s. Finding few options to help, they created their own organization to address the problems from the ground up.

New York Cares is now the city's largest volunteer organization, running volunteer programs for 1,200 nonprofits, city agencies and public schools. Today's volunteers share our founders' vision that we all have a role to play in making our city a better place.

#### **About NASDAQ OMX:**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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Source: The NASDAQ OMX Group, Inc.

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