



April 5, 2017

Axon (Formerly TASER International) (Nasdaq: TASN) to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, April 05, 2017 (GLOBE NEWSWIRE) --

What:

Axon (Formerly TASER International) (Nasdaq:TASN), the global leader in connected law enforcement technologies announced today it will equip every police officer in America with a free body camera and will visit the Nasdaq MarketSite in Times Square. The company also announced it is changing its corporate identity from TASER International to [Axon](#) (NASDAQ:AAXN).

Since its inception, the TASER name has become synonymous with iconic, less-lethal weapons. Today, the company's portfolio has grown to encompass a much wider range of technologies, including a rich ecosystem of connected devices and software applications.

The new ticker symbol "AAXN" will become effective upon the opening of the Nasdaq market on April 6, 2017.

In honor of the occasion, **Josh Isner, Executive Vice President of Global Sales**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Wednesday, April 5, 2017 - 3:45 p.m. to 4:00 p.m. ET

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Nasdaq MarketSite:

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:
<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:
<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Axon

[Axon](#) protects life with a network of connected public safety technologies. Founded in 1993, Axon (formerly TASER International) first transformed law enforcement with its TASER electrical weapons. Axon continues to protect life in new ways with a growing suite of connected devices and apps, from TASER smart weapons to body cameras, digital evidence management tools, records management systems, in-car video solutions, automation and insights, training and mobile apps. These technologies work together to automate outdated processes so officers can get to the truth faster, act with confidence and focus more time on serving their communities.

More than [178,000](#) lives and countless dollars have been saved with Axon's network of devices, apps and people. Learn more at www.axon.com or by calling (800) 978-2737.

About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables clients to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 85 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,800 listed companies with a market value of \$10.1 trillion and nearly 18,000 corporate clients. To learn more, visit: business.nasdaq.com.

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