

OmniPeace to Ring The NASDAQ Stock Market Opening Bell

ADVISORY, Aug. 27, 2012 (GLOBE NEWSWIRE) --

What:

Humanitarian fashion brand OmniPeace will visit the NASDAQ MarketSite in Times Square to celebrate their newest supporter of the "FOR JUST ONE DAY" campaign, The ONE Group, and ring the market's opening bell. In honor of the occasion, OmniPeace founder Mary Fanaro will be joined by The ONE Group's Senior Vice President, Celeste Fierro, and CEO, Jonathan Segal, to ring the bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Tuesday, August 28, 2012 — 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About OmniPeace:

OmniPeace is a humanitarian fashion brand that supports breaking the cycle of poverty through peace and education. By using branded apparel and other fashionable consumer products as a vehicle to share its powerful message, OmniPeace has been able to gain supporters ranging from Hollywood celebrities to leaders in the global movement such as Dr. Jeffery Sachs, who has issued a powerful call to action for the world to end extreme poverty, hunger, and disease within our lifetime. OmniPeace works with Millennium Promise and the Millennium Villages Project and has been proud to build seven schools in those villages in Africa.

About The ONE Group:

The ONE Group is a high-end hospitality company that develops, manages and operates a portfolio of high-energy restaurants, lounges and bars. The company also offers a turn-key food and beverage program for hotels and resorts. The company was established with the vision of becoming a market leader in the hospitality industry by melding service, ambiance and cuisine into one great experience. By applying over 45 years of experience from its affiliated hospitality company, U.K.-based The Modern Group, The ONE Group continues to expand its concepts globally. Since introducing its first venue in January 2004, The ONE Group has opened, partnered or has under construction 31 venues, including a number of hotel service contracts and casinos restaurants. The company launched its first international operation in the third quarter of 2012. Corporate brands include One, STK, Asellina, XISHI and Heraea. Partner brands include Bagatelle and Tenjune. For more information about The ONE Group please visit www.togrp.com; follow at www.twitter.com/TheONEGroupUS; and engage with www.facebook.com/TheONEGroupUS.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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