



StockTouch to Leverage NASDAQ OMX FinQcloud for Processing Power and Data Hosting

Mobile App Becomes Newest Contributing Member to the Financial Services Cloud Ecosystem

NEW YORK, Sept. 23, 2013 (GLOBE NEWSWIRE) -- [StockTouch](#) announced today that the leading financial application used to monitor and understand the stock market will be powered by [NASDAQ OMX FinQcloud](#), a secure, cloud computing platform designed exclusively for the financial services sector and powered by Amazon Web Services (AWS). StockTouch is a mobile application that displays a series of color coded heat maps that give users the pulse and direction of the market, categorized across industry sectors.

The FinQcloud platform allows StockTouch to store and compute the same type of commercial data used by institutional investors, powering the application's proprietary, user-friendly heat maps for 4,000 total securities. By operating within FinQcloud, StockTouch will enable its 500,000 users to quickly analyze reliable data, saving the company maintenance costs associated with speed of processing. StockTouch's innovative delivery of financial information with mobile gaming data protocols is supported by the scalable computing power of FinQcloud, which creates output files to regularly refresh visualizations, and renders 30 frames per second animations. Also, StockTouch will be able to easily expand its cloud architecture to accommodate broader application features or business partnerships within the FinQcloud open ecosystem.

"StockTouch moved its operations into FinQcloud to be closer to its contributing members from the investor community, and to benefit from the same reliable handling of the data we provide," said Jennifer Johnson, Founder of StockTouch. "We feel that FinQcloud could support StockTouch for the long-term, as we engage closely with individual and institutional investors to provide additional trading tools for the future."

"FinQcloud is the only capital markets ecosystem that is developed for an open environment with commercial cloud technology, and we're thrilled to welcome StockTouch," said Julia Sears, Associate Vice President of FinQcloud at NASDAQ OMX. "We continue to foster innovation within FinQcloud. That's the real value. Members of the financial services community, both large and small, can now meet in a secure environment to build new solutions for their data management."

About FinQcloud:

NASDAQ OMX FinQcloud, powered by Amazon Web Services, is a secure, cloud computing platform designed exclusively for the financial services sector. FinQcloud combines AWS cloud computing expertise with enhanced security from NASDAQ OMX to provide cost-effective and efficient management, storage and processing of financial data. FinQcloud can help firms significantly reduce the operational costs and complexities associated with data and infrastructure management — enabling more effective deployment of scarce resources.

A product of NASDAQ OMX's unique financial technology domain expertise and Amazon's secure, flexible and cost-effective cloud infrastructure, FinQcloud enables financial market participants to benefit from the economic and performance advantages of cloud computing, in a manner designed to help customers comply with regulatory and security requirements. Flexible, reliable and highly scalable, FinQcloud is fully-managed and designed to immediately help firms reduce their technology burden, aid in compliance and refocus resources on revenue driving activities, even as data volumes and regulatory initiatives continually rise. To learn more visit www.nasdaqomx.com/FinQcloud or contact FinQcloud@nasdaqomx.com.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about FinQloud and NASDAQ OMX's other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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