



April 26, 2017

Diary of a Wimpy Kid Author Jeff Kinney, ABRAMS Books and 21st Century Fox (Nasdaq: FOXA) to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, April 26, 2017 (GLOBE NEWSWIRE) --

What:

Diary of a Wimpy Kid Author Jeff Kinney will visit the Nasdaq MarketSite in Times Square and ring the Closing Bell. Book 12 of Jeff Kinney's wildly popular Diary of a Wimpy Kid series for kids goes on sale Nov. 7. The book's cover and title will be revealed on April 27 at Carnegie Hall in New York and is being broadcast live on the Diary of a Wimpy Kid YouTube channel.

On May 9, Amulet Books, an imprint of ABRAMS, will publish an entirely original movie diary from Jeff Kinney, The Wimpy Kid Movie Diary: The Next Chapter, just in time for the May 19 release of the 20th Century Fox film Diary of a Wimpy Kid: The Long Haul.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Thursday, April 27, 2017 - 3:45 p.m. to 4:00 p.m. ET

Diary of a Wimpy Kid Media Contact:

Audra Boltion
646-331-9904
audra@thebgpr.com

20th Century Fox Media Contact:

Sue Warde
(212) 556-8613
Sue.warde@fox.com

Nasdaq MarketSite:

Emily Pan
(646) 441-5120
emily.pan@nasdaq.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Jeff Kinney

Jeff Kinney's work has been widely praised for its ability to turn reluctant readers on to books. Published in 2007, the first *Diary of a Wimpy Kid* book was an instant bestseller, and just a year later, more than 100,000 copies were in print in the United States alone. The *Diary of a Wimpy Kid* series is a fixture on the *USA TODAY*, *Wall Street Journal*, *Publishers Weekly*, and *IndieBound* bestseller lists. The books have remained on the *New York Times* bestseller list for more than 500 weeks total, and for more than 422 weeks on the series list. The series has won 6 Nickelodeon Kids' Choice Awards, and Jeff Kinney won a Children's Choice Book Award in 2012 and 2013. Books in the series have won numerous awards voted on by students and teachers around the globe. *Wimpy Kid* books have been sold in more than 62 editions in 53 languages and appear on bestseller lists around the world. There are now more than 180 million books in the series in print.

About ABRAMS

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. Now a subsidiary of La Martinière Groupe, the company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture; children's books ranging from young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed visual books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Press; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and a gift and stationery line, Abrams Noterie. ABRAMS also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Booth-Clibborn Editions, Five Continents, SelfMadeHero, MoMA Children's Books, and others.

About 21st Century Fox

21st Century Fox is the world's premier portfolio of cable, broadcast, film, pay TV and satellite assets spanning six continents across the globe. Reaching more than 1.8 billion subscribers in approximately 50 local languages every day, 21st Century Fox is home to a global portfolio of cable and broadcasting networks and properties, including FOX, FX, FXX, FXM, FS1, Fox News Channel, Fox Business Network, FOX Sports, Fox Sports Network, National Geographic, STAR India, 28 local television stations in the U.S. and more than 350 international channels; film studio Twentieth Century Fox Film; and television production studios Twentieth Century Fox Television and a 50% ownership interest in Endemol Shine Group. The Company also holds a 39.1% ownership interest in Sky, Europe's leading entertainment company, which serves 22 million customers across five countries. For more information about 21st Century Fox, please visit www.21CF.com.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables clients to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 85 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,800 listed companies with a market value of \$10.1 trillion and nearly 18,000 corporate clients. To learn more, visit: business.nasdaq.com.

-NDAQA-

Source: NASDAQ, Inc.

News Provided by Acquire Media